



Sports & Exhibition Authority
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FOR IMMEDIATE RELEASE

June 15, 2021

SPORTS & EXHIBITION AUTHORITY OF PITTSBURGH AND ALLEGHENY COUNTY

SPORTS EVENT FUNDING (SEF) PROGRAM

2022 Grant Application Period Opens

PITTSBURGH, PA: June 15, 2022 – The Sports & Exhibition Authority of Pittsburgh & Allegheny County (the “SEA”) announced today that its second 2022 Sports Event Funding (SEF) Program application period has opened and will be accepting submissions through 3:00 PM on Friday, July 15, 2022.

The Sports Event Funding (SEF) Program provides financial assistance to support major sporting events that provide significant economic impact to Allegheny County. Qualifying events include athletic or Esports events, whether professional or amateur, that are regulated and sanctioned by a regional, national, or international organization or association. Funding may be up to \$75,000, in the form of a grant or loan. The event must occur within two years of the application date.

Submitted applications will be evaluated on the following factors:

- Impact of the event on the Allegheny County economy
- Potential to attract visitors from outside of the immediate area
- Potential to provide high-value exposure to the region
- Financial need and level of private investment
- Event quality, readiness, and likelihood of success
- Diversity, accessibility, and environmental sustainability

Submitted applications will first be evaluated by the SEA Sports Commission (a committee of the SEA). Those applications that are recommended by the SEA Sports Commission will then be considered by the Board of the SEA for funding.

Funding for the program is provided from the Pennsylvania Gaming Economic Development and Tourism Fund. Application, guidelines, and submission information are available on the SEA website (Sports Commission – Sports Event Funding: <http://www.pgh-sea.com/index.php?path=sef>)

ABOUT THE SPORTS & EXHIBITION AUTHORITY (SEA)

As a joint authority for the City of Pittsburgh and County of Allegheny, the SEA provides venues for sporting, entertainment, educational, cultural, civic, and social events to improve the quality of public life. The SEA owns and leases PNC Park, Heinz Field and PPG Paints Arena, and owns and is responsible for the operation of the David L. Lawrence Convention Center. The SEA also owns



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parking facilities, public parks, development parcels and various associated infrastructure improvements. For more information on the SEA, visit: <http://www.pgh-sea.com/>

ABOUT THE SEA SPORTS COMMISSION

The Sports & Exhibition Authority established the SEA Sports Commission for the purpose of assisting the region in maintaining and growing its competitive position in the sports event market. The SEA Sports Commission, a five-member board, evaluates the financial, business, and public impact of proposals for Sports Event Funding and provides recommendations for funding to the SEA Board. For more about the Sports Commission, visit: <http://www.pgh-sea.com/index.php?path=ssc-formation>