

MINUTES OF THE MEETING
OF THE BOARD OF THE
SPORTS & EXHIBITION AUTHORITY OF PITTSBURGH
AND ALLEGHENY COUNTY
SPORTS COMMISSION
HELD THURSDAY, MARCH 6, 2025,
REMOTELY VIA ZOOM CONFERENCE
PITTSBURGH, PENNSYLVANIA
COMMENCING AT 10:02 A.M. E.S.T.

A meeting of the Board of Directors of the Sports & Exhibition Authority of Pittsburgh and Allegheny County Sports Commission (the “Sports Commission”) was held upon proper notice on the online conferencing platform Zoom on Thursday, March 6, 2025, commencing at 10:02 A.M. E.S.T.

Members of the Commission present:

Sen. Jay Costa, Chairman
Sen. Wayne Fontana, Member
Tracey McCants-Lewis, Member
Michael Quatrini, Member

Also Present:

Aaron Waller, Bridget Pascal, Doug Straley, Rodney Pratt, Paul McDonald Jr., Theresa King, Jhason Dixon, Sandhya Giri, Randall Porch, Jeff Garstka, Alicia Matos, Hillary Frisbie, Connor Reiche, and Kevin Kaiser of the SEA; Morgan Hanson, Solicitor. DJ Makosky, Adam Babetski, and Jeff Holzer Kimley-Horn.

Senator Jay Costa called the meeting to order with the Pledge of Allegiance. Mr. Paul McDonald Jr followed with a roll call of the board members and advised that a quorum was present.

Beginning with public participation, Senator Costa asked if any members of the audience would like to address the board. Members of the public were offered participation by email, telephone, or the Zoom chat function. Mr. McDonald Jr. stated the Sports Commission had not received any comments via email, no one registered to speak via telephone, and no comments were

submitted via the Zoom chat function thus far. Seeing no request from the public to address the board, Senator Costa moved to the next item on the agenda, approval of the minutes from the meeting on Wednesday, December 11, 2024. A motion was made, seconded, and unanimously approved.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$75,000 to Western PA Bruins (WPB) for a weekend women's basketball tournament to be held Friday, April 18, 2025, through Sunday, April 20, 2025, at the David L. Lawrence Convention Center (DLCC).

Ms. Theresa King stated WPB is a for-profit organization formed in 1987 as a highly competitive and nationally recognized girls (ages 10 to 18) basketball organization. WPB is requesting funding to support a weekend women's basketball tournament, WPB Spring Tip-Off. This is the 10th year of the event. The 2025 tournament will be held Friday, April 18, 2025, through Sunday, April 20, 2025, at the DLCC. The event holder anticipates approximately 5,500 to 6,000 players competing across 450 to 500 teams. These teams will participate in four to five games, utilizing 40 courts and all of the DLCC's exhibit halls. The event budget is \$398,000, with a net profit of \$57,000.

WPB was previously awarded a \$75,000 SEF Program grant in 2022 Round 2. WPB's final report stated the 2023 event exceeded its participation goal with 9,650 attendees, 3,820 participants (382 teams), 100 staff, and 5,730 spectators who occupied 2,386 Allegheny Hotel Room nights. SportsPittsburgh (SP) estimated the event had an economic impact of \$4,660,000. WPB's 2023 final report had total expenses of \$293,555 and total revenue of \$302,741, resulting in a net profit of \$9,186.

Ms. King further stated WPB was awarded another \$75,000 SEF Program grant in 2024 Round 2. WPB's final report stated the 2024 event exceeded its participation goal with 12,500 attendees, 4,500 participants (442 teams), 150 staff, and 7,900 spectators who occupied 2,960 Allegheny Hotel Room nights. SP estimated the event had an economic impact of \$6,242,728. WPB's 2024 final report had total expenses of \$394,609 and total revenue of \$542,361, resulting in a net profit of \$147,752. The applicant projects total attendance for the 2025 tournament at 15,110 (2,600 local and 12,510 out of town) with a total of 3,500 hotel room nights. SP estimates a direct spending of \$7,209,248.

The applicant notes the event will proceed without the SEF Grant. However, SEF funding would allow WPB to add additional courts and take more teams. In addition, the SEF Grant will enable the event to improve the participant/attendee experience by offering some optional educational opportunities via speakers on several topics important to young athletes and their families. An SEF Program grant of \$75,000 is recommended, to be used for DLCC venue and operating costs, court rentals, and other eligible expenses as determined by Authority staff in accordance with the SEF Guidelines. The grant is recommended to the SEA Board for its economic impact, promoting women's participation in sports, and the use of the DLCC.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC066

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$75,000 to Western PA Bruins for a weekend women's basketball tournament to be held Friday, April 18, 2025 through Sunday, April 20, 2025 at the David L. Lawrence Convention

Center, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$50,000 to Atlantic Coast Baseball, LLC (AC Sports) for 14 youth baseball and softball tournaments to be held Friday, May 2, 2025, through Sunday, July 27, 2025, at softball and baseball venues located throughout Allegheny County.

Ms. King stated AC Sports is a for-profit organization started in 2007 with a mission to deliver exceptional youth sports competitions, superior facilities, and unparalleled experiences, all while prioritizing transparency and effective communication. Originating in Pittsburgh, AC Sports emerged from the necessity for quality, local tournaments, thereby eliminating the need for constant travel to Ohio or Eastern Pennsylvania every weekend.

AC Sports requests funding to support a series of youth baseball and softball tournaments held over 14 weekends from May 2, 2025, through July 27, 2025, at various locations throughout Allegheny County. AC Sports has been running these tournaments for over 18 years for boys and girls ages 8 to 18. The tournaments typically begin on Thursday or Friday. Teams play one to two games on both Friday and Saturday for baseball and two to three games for softball before entering a playoff bracket on Saturday evening/Sunday morning. The event budget is \$730,000, with an estimated net profit of \$24,250.

Ms. King continued AC Sports was previously awarded a \$75,000 SEF Program Grant in 2022 Round 1. The event met its economic impact goal, generating a total impact of \$9,624,979, and exceeded its attendance target with 28,970 attendees. The 2022 final report reported total

expenses of \$674,199 and total revenue of \$663,686, resulting in a net profit of \$10,514. AC Sports was awarded another \$75,000 SEF Program Grant in 2023 Round 1. The economic impact for the 2023 event was \$10,092,726, slightly below the estimated \$10,430,000. However, the event exceeded its attendance target of 33,247 attendees, reaching 37,638 attendees. The 2023 final report reported total expenses of \$691,266 and total revenue of \$760,301, resulting in a net profit of \$69,035.

Additionally, AC Sports was awarded a third SEF Program Grant in 2024 Round 1 for \$72,500. The economic impact for the 2024 event was \$14,036,343, exceeding the initial projection of \$10,092,726. However, the event did not meet its targeted attendance of 37,638 attendees, with an actual total of 34,911 attendees. Participation also fell short of the target 13,676 players, reaching 9,732 players due to a change in age cutoff criteria and the cancellation of one tournament, which was not reported to SEA staff. The 2024 final report reported total expenses of \$651,956 and total revenue of \$687,205, resulting in a net profit of \$35,249.

The 2025 tournament series is projected to match 2024 attendance levels. However, AC Sports will revert to its original age cutoff criteria, which is expected to increase participation. The applicant projects the 2025 tournaments series will generate approximately 34,911 attendees (22,357 local and 12,554 out of town) with 10,487 hotel room nights. SP estimates a direct spending of \$13,668,933.

Ms. King further stated the applicant notes the event will proceed without the SEF Grant. However, the SEF grant will help cover the rising cost of goods and expenses, including hats, baseballs and softballs, staffing, field rental, and umpires. The SEF Program grant of \$50,000 is recommended, to be used for field rentals in Allegheny County, baseballs, softballs, and other

eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for funding for the event's economic impact.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC067

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$50,000 to Atlantic Coast Baseball, LLC for fourteen (14) youth baseball and softball tournaments to be held Friday, May 2, 2025, through Sunday, July 27, 2025, at softball and baseball venues located throughout Allegheny County, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$50,000 to SuperSeriesAAA, LLC (SS) for hockey tournaments to be held Friday, May 2, 2025, through Sunday, May 4, 2025, at the Alpha Ice Complex (AIC), Baierl Ice Complex (BIC), Ice Castle Arena (ICA), RMU Island Sports Center (RMU), and UPMC Events Center (UPMC).

Ms. King stated SS is a for-profit organization founded in 2013 to host ice hockey games while creating a dedication to enhancing the mental health and physical fitness of athletes, regardless of their chosen sport. SS is requesting funding to support TopTier USA (TT). This is the premier hockey tournament catering to athletes ages 8 to 18. Unlike regular season teams,

participants are elite players selected by top-tier coaches for the Spring/Summer competitions. The event attracts over 100 teams to Allegheny County, and USA Hockey will sanction the event.

SS has received four prior SEF Program Grants, totaling approximately \$270,000, covering three different tournament series. TT has only been funded once, receiving \$75,000 in the 2024 Round 1 grant cycle. The 2024 TT event exceeded expectations with a total economic impact of \$3,108,788, surpassing the initial projection of \$2,513,826. The event exceeded its attendance goal of 4,635, reaching 5,151 attendees. The participant goal of 1,740 players was also surpassed, with a total of 2,178 players. The 2024 final report reported total expenses of \$269,051 and total revenue of \$336,800, resulting in a net profit of \$67,749.

Ms. King continued the 2025 TT tournament will take place from Friday, May 2, 2025, through Sunday, May 4, 2025, at the AIC, BIC, ICA, RMU, and UPMC, as well as additional locations outside of Allegheny County. Only expenses incurred within Allegheny County will be eligible for funding under SEF Guidelines. The budget for this event is \$332,500, with an estimated net profit of \$9,500. The applicant projects the 2025 tournament will generate approximately 5,790 attendees (280 local and 5,510 out of town) with a total of 2,200 hotel room nights. SP estimates a direct spending of \$2,814,185.

The projections indicate an increase in both participant numbers and overall attendance from 2024 to 2025. According to the 2024 SEF final report, the event hosted 2,178 players and 5,151 attendees. The 2025 SEF Application projects an increase to 2,445 players and 5,790 attendees. However, the applicant did report an expected reduction in the event's overall economic impact, with the estimated post-event economic impact decreasing from \$3,108,788 in 2024 to a projected \$2,814,185 in 2025.

Ms. King further stated the applicant has stated the event will proceed without the SEF Grant. However, the SEF grant would be crucial in reducing team participation costs. Without financial assistance, teams would be required to pay approximately \$3,700 per entry, a significant expense, which, when combined with travel costs, could lead to a decline in overnight stays. Additionally, SEF funding would allow for enhanced marketing efforts to drive participation and attendance. An SEF Program grant of \$50,000 is recommended, to be used for Allegheny County venue ice rental fees and officiants costs, as well as other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for funding for the event's economic impact.

Before voting, Ms. Tracey McCants-Lewis recused herself from voting on this agenda item.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and with one recusal, the following resolution was approved:

RESOLUTION NO. SC068

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$50,000 to SuperSeriesAAA, LLC for hockey tournaments to be held Friday, May 2, 2024, through Sunday, May 4, 2024, at the Alpha Ice Complex, Baierl Ice Complex, Ice Castle Arena, RMU Island Sports Center, and UPMC Events Center, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, Recommendation of an SEF program grant in the amount of \$25,000 to Friends of Pittsburgh Professional Soccer (FOPPS) for RDA Spring Invitational (RDA) to be held Friday, May 9, 2025, through Sunday, May 11, 2025, at the Highmark Stadium (HS) and Montour Junction Sports Complex (MJSC).

Ms. King stated FOPPS is a non-profit organization founded in 2016 with a mission to connect youth to nontraditional sports through scholarships and facility development. FOPPS is seeking funding to support the RDA, which will take place at HS- and MJSC. MJSC is owned and operated by FOPPS, and the event will be organized and managed by the Pittsburgh Riverhounds, a related entity.

FOPPS previously received funding during the SEF 2022 Round 2 grant cycle for three Riverhounds soccer tournaments, including the 2023 RDA. The combined tournament series exceeded its economic impact goal, generating \$2,158,782 against a target of \$2,120,000. Attendance also surpassed expectations, with a total of 18,942 attendees compared to the projected 15,364. The RDA hosted 87 teams that year and has grown annually, with 105 teams in 2024 and an anticipated 110 teams in 2025.

The 2025 RDA will welcome boys and girls ages 8 to 18, offering a guaranteed three-game format with multiple competition levels. FOPPS expects 120 teams, comprising approximately 2,000 players and coaches. Matches will be held at HS, set up for 11v11 play, and AHN Montour Sports Complex, where seven fields will accommodate 7v7 and 9v9 games. The event budget is \$109,216, with an estimated net profit of \$4,494.

Ms. King further stated the applicant projects total attendance for the 2025 event at 6,530 people (4,282 local and 2,248 out of town), with an estimated 560 hotel room nights. SP estimates the tournament will generate direct spending of \$1,170,663. The applicant stated the event will

proceed without the SEF grant. However, the funding will allow FOPPS to continue running tournaments in the future. Currently, the tournament struggles to break even. An SEF Program grant of \$25,000 is recommended to be used for referees, field marshals, trainers, balls, goals, goal nets, traffic control, and other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for funding for the economic impact and the future growth opportunity for this event.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC069

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$25,000 to Friends of Pittsburgh Professional Soccer for RDA Spring Invitational to be held Friday, May 9, 2025 through Sunday, May 11, 2025 at the Highmark Stadium and Montour Junction Sports Complex, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$75,000 to Pittsburgh Vintage Grand Prix Association (VGPA) for a vintage car race to be held from Saturday, July 19, 2025, through Sunday, July 20, 2025, at Schenley Park (SPA).

Ms. King stated VGPA is a non-profit organization founded in 1983 to stage automotive events that entertain spectators while raising funds for charity partners. Operated by 1,200 volunteers and two full-time employees, VGPA has raised \$7 million to support charities benefiting individuals with autism and intellectual disabilities. VGPA is requesting funding for the Pittsburgh Vintage Grand Prix (PVGP) vintage car race weekend, which is taking place Saturday, July 19, 2025, through Sunday, July 20, 2025, at SP. The applicant states this race is the nation's most challenging race circuit encompassing 3,000 show cars and 100,000 spectators. While the PVGP is a 10-day event, 85% of their attendance happens during the PVGP race weekend at SP.

The SEF Program previously funded PVGP in the 2023 Round 1 cycle with a \$75,000 grant. The event met its economic impact goal, generating \$14,440,000, with a total attendance of 55,187, slightly exceeding the projected 54,050 attendees. The 2023 final report reported total expenses of \$212,459 and total revenue of \$132,936, resulting in a net loss of \$79,523. Additionally, the SEF Program funded the event again in 2024-1 for \$75,000. The event surpassed its economic impact goal, generating \$14,482,972, with an attendance of 63,115, exceeding the estimated 54,000. The 2024 final report reported total expenses of \$226,862 and total revenue of \$134,596, leading to a net loss of \$92,266.

Ms. King further stated the 2025 PVGP is expected to be the largest to date, continuing growth trends seen in 2024. VGPA will bring back the Ragtime Racers (1920s racing cars) and Vintage Indy cars for the SPA Race Weekend. However, with the closure of Panther Hollow Bridge, VGPA will debut a new racecourse and introduce a Hillclimb event, allowing new cars never before seen on the PVGP racecourse to compete. Additionally, VGPA will continue its digital marketing plan, including livestreaming SPA races and car shows nationwide to expand awareness of the event and the region. The total budget for the 2025 PVGP is \$297,000, with an

estimated net loss of \$107,000. The applicant projects the event to generate approximately 66,250 attendees (62,100 local and 3,550 out of town) with 2,000 hotel room nights. SP estimates direct spending of \$14,733,213.

The applicant stated that the event will proceed without the SEF grant. However, without the SEF grant, they would be unable to host both the race and Hillclimb simultaneously due to the high cost of materials. The SEF Program grant of \$75,000 is recommended, to be used for concrete jersey barriers, Bob O'Connor Golf Course rental, fence installation, and other eligible expenses as determined by Authority staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for funding for the economic impact, event growth opportunity and the potential to highlight the region as an event destination.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC070

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$75,000 to Pittsburgh Vintage Grand Prix Association for a vintage car race to be held from Saturday, July 19, 2025, through Sunday, July 20, 2025, at Schenley Park, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$30,000 to Premier Ice Prospects, LLC (PIP) for two girls' hockey

tournaments to be held Friday, August 29, 2025, through Sunday, August 31, 2025, and Friday, November 28, 2025, through Sunday, November 30, 2025, at the ICA, RMU, BIC, Mt. Lebanon Ice Rink (MTL), and UPMC Lemieux Sports Complex (LSC)

Ms. King stated PIP is a for-profit organization formed in 2020 to provide female hockey players with an elite experience and exposure opportunities. PIP is the only exclusive female hockey camp and tournament host in the United States. The organization is 72% women owned. PIP is requesting funding to support two hockey tournaments – PIP’s Labor Day Girls Fest and PIP’s The Burgh Girls Fest.

Both tournaments are annual events open to female hockey players of all ages and skill levels, from 10U to 19U, including Tier 1 (top-level) and Tier 2 (lower-level) teams. These events ensure that all female hockey players have the opportunity to compete at an appropriate level. The tournaments will take place across multiple Pittsburgh-area ice rinks, including ICA, RMU, BIC, MTL, and LSC. Pursuant to SEF Guidelines, only expenses occurring in Allegheny County will be eligible for funding.

Ms. King continued PIP’s Labor Day Girls Fest will be held from Friday, August 29, 2025, through Sunday, August 31, 2025. This elite-level tournament will attract 66 teams, with only three from Pittsburgh. Each team is guaranteed five games, providing participants the opportunity to compete in front of 100 NCAA and professional scouts. PIP’s The Burgh Girls Fest will take place from Friday, November 28, 2025, through Sunday, November 30, 2025. This tournament will attract 65 teams, with each team guaranteed to play four games. The total budget for both events is \$373,150, with an estimated net profit of \$44,850. These tournaments previously received funding from the SEF Program in 2023 Round 1 for \$30,000. The economic impact for the 2023 event was \$3.93 million, slightly lower than the initially estimated \$3.96 million. The event

exceeded its attendance target of 7,614 attendees, drawing 8,555 attendees in total. The 2023 final report reported \$334,635 in total expenses and \$383,353 in total revenue, resulting in a net profit of \$48,718.

These tournaments also received funding from the SEF Program in 2024 Round 1 for \$30,000. The self-reported economic impact for the 2024 event was \$5,690,192, surpassing the projected \$5,566,495. The event exceeded its attendance goal of 9,762 attendees, reaching a total of 10,135 attendees. The 2024 final report recorded \$366,719 in expenses and \$405,975 in revenue, resulting in a net profit of \$39,256. For 2025, the applicant projects a combined total of 10,151 attendees (2,215 local and 7,936 out of town) with 3,750 hotel room nights. SP estimates a direct combined spending impact of \$5,690,193.

Ms. King further stated the applicant notes the event will proceed without the SEF Grant. However, the applicant states the SEF funding will help offset the high cost of Pittsburgh's ice rental which is more than twice the rental cost in areas like Rochester, NY and Buffalo, NY. Currently, there are other cities approaching the applicants that are trying to move this event to their facilities. However, offsetting the high cost of Pittsburgh ice rental will allow the event to stay in Pittsburgh and help keep the participating teams' entry fees affordable. The SEF Program grant of \$30,000 is recommended to be used for venue ice rental fees in Allegheny County and other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for funding for the economic impact, the event supports girls in the sport of hockey and to keep the event in Pittsburgh.

Before voting, Ms. Tracey McCants-Lewis recused herself from voting on this agenda item.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and with one recusal, the following resolution was approved:

RESOLUTION NO. SC071

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$30,000 to Premier Ice Prospects, LLC for two girls' hockey tournaments to be held Friday, August 29, 2025 through Sunday, August 31, 2025 and Friday, November 28, 2025 through Sunday, November 30, 2025, at the Ice Castle (Castle Shannon), RMU Island Sports Center (Neville Island), Baierl Ice Complex (Warrendale), Mt. Lebanon Ice Rink (Mt. Lebanon), and UPMC Lemieux Sports Complex (Cranberry), pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$30,000 to Break the Chains Wrestling (BTC) for two amateur youth wrestling tournaments, Battle in the Burgh (BIB) to be held Saturday, August 30, 2025, and West Penn Duals (WPD) to be held Saturday, November 8, 2025, through Sunday, November 9, 2025, at the Monroeville Convention and Events Center (MCEC).

Ms. King stated BTC is a for-profit organization that was founded in 2020 to provide an outlet for youth wrestling to continue during the COVID-19 pandemic. BTC offers diverse opportunities for competition across various skill levels for male and female amateur youth wrestlers. BTC is requesting funding support for two of their amateur youth wrestling tournaments, "BIB" and "WPD".

The 2025 tournaments are folk-style amateur wrestling events in which teams from across the country compete in a pool format. Participants range from kindergarten to high school, with separate divisions for boys and girls. BTC divisions include both a boys and girls division. The boys division is broken up into boys K-4th grade, K-8th grade, and high school. The girls division was girls K-12th grade. Due to the growing popularity of girls' wrestling, BTC recently added a girls K-8 division and a girls high school division. Both tournaments will be held at the MCEC.

These tournaments were previously funded in the SEF 2023 Round 2 grant cycle for \$30,000. The 2023 wrestling tournaments generated an economic impact of \$830,790, surpassing the projected \$612,294 as estimated by SP. The events initially anticipated attracting 3,370 attendees and generating 500 hotel room nights but exceeded expectations with 5,552 attendees and 530 hotel room nights. The event's 2023 final report had a total expense of \$131,030 and a total revenue of \$136,620, resulting in a net profit of \$5,590.

Ms. King continued. BTC received additional funding in the SEF 2024 Round 2 grant cycle for \$30,000, which supported only the WPD. The self-reported economic impact of the 2024 event was \$252,600. The event exceeded its participation goal with 3,670 attendees and 400 hotel room nights, compared to the projected 3,420 attendees and 400 hotel room nights. The event's 2024 final report had a total expense of \$92,877.86 and a total revenue of \$102,600, resulting in a net profit of \$9,722.14. BIB will take place on Saturday, August 30, 2025. In 2024, the event featured 52 teams competing on 28 mats. For 2025, BTC anticipates an increase to 56–60+ teams, with approximately 800 wrestlers participating. WPD will be held from Saturday, November 8, 2025, through Sunday, November 9, 2025. In 2024, the event hosted 74 teams competing on 30 mats and introduced an individual tournament for the first time, attracting 280 additional wrestlers. For 2025, BTC projects an increase to 75–80+ teams, with over 300 wrestlers expected in the

individual tournament. The total number of wrestlers for the 2025 wpd is estimated at 1,500. The combined budget for both tournaments is \$149,105, with an expected net profit of \$38,945.

Ms. King further stated the applicant projects total attendance for the 2025 tournaments at 7,720 (4,300 local and 1,420 out of town) with a total of 1,000 hotel room nights. SP estimates a direct spending of \$850,812. The applicant notes the event will proceed without the SEF Grant. However, without the SEF grant, this growth might not be possible. BTC states without the grant the organization may not be able to afford the MCEC or the additional mat rentals needed to grow the tournament. An SEF Program grant of \$30,000 is recommended, to be used for venue, referees, and mat rental costs and other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the economic impact, the event supports girls in wrestling and future growth opportunities.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC072

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$30,000 to Break the Chains Wrestling for two amateur youth wrestling tournaments, Battle in the Burgh to be held Saturday, August 30, 2025 and West Penn Duals to be held Saturday, November 8, 2025, through Sunday, November 9, 2025, at the Monroeville Convention and Events Center, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$25,000 to Three River Rowing Association (TRRA) for the Head of the Ohio Regatta (HOTR) to be held Friday, October 3, 2025, through Sunday, October 5, 2025, at Washington's Landing and the Allegheny River.

Ms. King stated TRRA is a non-profit organization founded in 1984 to develop and deliver safe, sustainable, and inclusive programs and events that teach and promote the sports of rowing and paddling to the diverse Pittsburgh community. TRRA is requesting funds for the HOTR, one of the largest fall rowing competitions in the country. The HOTR is a two-day event that attracts rowers of all ages and skill levels, including youth, adult, adaptive, and collegiate rowers. Beyond being a rowing competition, the HOTR celebrates recreation along Pittsburgh's riverfront, both on and off the water. The regatta's broad appeal draws participants and spectators from across the Midwest, Mid-Atlantic, and southern Canada.

The 2025 HOTR, marking its 39th anniversary, will be held from Friday, October 3, 2025, through Sunday, October 5, 2025, at Washington's Landing and the Allegheny River, spanning between mile markers 0.0 and 3.5. This year's event will build upon enhancements introduced in 2024, including the PNC Park Spectator Zone and the Lottie McAlice Championship Challenge, in which the top 10 finishers will compete in a final race. The budget for the event is \$112,350, with an anticipated net profit of \$10,650.

This event was previously funded by the SEF Program in the 2023 Round 2 grant cycle for \$20,000. The economic impact for the 2023 regatta totaled \$1,443,530—significantly lower than initial projections due to a lack of prior economic tracking. However, the event exceeded attendance goals, attracting 5,443 attendees compared to the projected 4,035, and surpassed its hotel room night target, achieving 2,348 nights versus the estimated 320. The event's 2023 final

report had a total expense of \$56,562 and a total revenue of \$93,244, resulting in a net profit of \$36,682.

Ms. King further stated additionally, the 2024 event again received SEF Program funding in 2024 Round 2 grant cycle for \$30,000. The economic impact for the 2024 regatta reached \$1,663,127, falling short of the projected \$2,343,867. While the event exceeded its attendance goal, drawing 5,602 attendees compared to the estimated 5,315, it fell significantly below its hotel room night projection, with only 137 nights compared to the anticipated 1,392. The event's 2024 final report had a total expense of \$81,214 and a total revenue of \$115,077, resulting in a net profit of \$33,863. The applicant projects total attendance for the 2025 event at 5,750 (2,732 local and 3,018 out of town) with a total of 200 hotel room nights. SP estimates a direct spending of \$2,219,665.

The applicant notes the event will proceed without the SEF Grant; however, it will face challenges in breaking even. Profits from the event will be allocated to athlete scholarships, facility improvements, and other initiatives to ensure continued accessibility, safety, and sustainability within the southwestern Pennsylvania community. The SEF Program grant of \$25,000 is recommended to be used for sound system, tents, safety vessels, EMT, River Rescue, live streaming, and other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the economic impact and adaptive participants.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC073

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the of \$25,000 to Three River Rowing Association for the Head of the Ohio Regatta to be held Friday, October 3, 2025 through Sunday, October 5, 2025 at Washington's Landing and the Allegheny River, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$45,000 to Pittsburgh Three Rivers Marathon (P3R) Inc. for the EQT Pittsburgh 10-mile (EQT) race to be held Sunday, November 2, 2025, on the streets of Pittsburgh.

Ms. King stated P3R is a non-profit organization founded in 2008 to run a variety of high-quality races of various distances, as well as events and award-winning health and fitness programs throughout the Pittsburgh region and Western Pennsylvania. P3R is requesting funding to support its EQT. The EQT will be held in the streets of Downtown Pittsburgh on Sunday, November 2, 2025. The 13th edition of the race allows walkers and runners of all ages and ability levels to venture the streets of the Steel City in a 10-mile/10k running course or 10k walking course with an abundance of on-course entertainment, activations, and cheer groups to motivate runners. Parents and guardians can participate in the courses while their kids participate in the Kids of STEEL programming. The 2025 event expects similar participation to its 2024 event, with around 5,200 participants. However, it is anticipating a decrease in total attendance from 2024, with an estimated 17,235 attendees compared to 20,264 reported in 2024. The budget for the event is \$575,000, with a net loss of \$2,000.

The EQT will be held in the streets of Downtown Pittsburgh on Sunday, November 2, 2025. The 13th edition of the race allows walkers and runners of all ages and ability levels the opportunity to venture the streets of the Steel City on a 10-mile/10k running course, or 10k walking course with an abundance of on-course entertainment, activations, and cheer groups to motivate runners. Parents and guardians can participate in the courses while their kids participate in the Kids of STEEL programming. The 2025 event is expecting similar participation to its 2024 event with around 5,200 participants. However, it is anticipating a decrease in total attendance from 2024 with an estimated 17,235 attendees compared to 20,264 reported in 2024. The budget for the event is \$575,000 with a net loss of \$2,000.

Ms. King further stated the applicant states the event will occur without SEF funding, but the funding would allow P3R to cover the cost of city and safety services, including police and EMS. These services are essential for hosting a world-class event safe for all participants, volunteers, and spectators. With those services covered, P3R can expand marketing efforts to drive more out-of-state participants and provide more course activations. The SEF Program grant of \$45,000 is recommended, to be used for public safety costs, threat monitoring services, security contractors, and other eligible expenses as determined by Authority staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for funding for the event's economic impact.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC074

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission

hereby recommends to the SEA Board an SEF Program grant in the amount of \$45,000 to Pittsburgh Three Rivers Marathon Inc. for the EQT Pittsburgh 10-mile race to be held Sunday, November 2, 2025 on the streets of Pittsburgh, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$70,000 to the United States Collegiate Athletic Association (USCAA) for a collegiate national soccer championship to be held Thursday, November 13, 2025, through Monday, November 17, 2025, at MJSC and HS.

Ms. King stated USCAA is a non-profit organization founded in 2001 to provide an opportunity for smaller college members to compete at an equal level of competition with schools of like size and athletic programs. USCAA is requesting funding to support the USCAA Small College Soccer National Championships. The USCAA Small College Soccer National Championships (USCAA Championships) will be held Thursday, November 13, 2025, through Monday, November 17, 2025, at the MJSC and HS. The USCAA Championships is a collegiate level competition featuring Men's and Women's Division I and II soccer tournaments. The event features 24 teams from across the United States. Prior to the 24-game tournament, the event will host an awards ceremony where the USCAA recognizes its National All-Academic teams, All-Americans, Student-Athletes of the Year, Coaches of the Year, and Players of the Year. The budget for the event is estimated at \$135,575, with a net loss of \$18,075.

This tournament was previously funded by the SEF Program in 2023 Round 2 for \$70,000. The economic impact for the 2023 event amounted to \$607,151.89, slightly lower than the initially

estimated \$647,583.29. The event's attendance totaled 839, significantly lower than the initially estimated 1,740 attendees. This was due to two teams failing to meet the USCAA qualifications necessary to compete. The event's 2023 final report had a total expense of \$123,867.50 and a total revenue of \$111,350.00, resulting in a net loss of \$12,517.50.

Ms. King further stated this tournament was also previously funded by the SEF Program in 2024 Round 1 for \$70,000. The economic impact for the 2024 event was \$1,185,365, higher than the initially estimated \$775,000. The event's attendance totaled 1,391, slightly lower than the initially estimated 1,740 attendees. The event's 2024 final report had a total expense of \$118,287 and a total revenue of \$119,267, resulting in a net profit of \$980. The applicant projects the 2025 USCAA Championships will generate approximately 1,610 attendees (170 local and 1,440 out of town) with 1,440 hotel room nights. SP estimates a direct spending of \$1,047,022. The applicant states the event will occur without SEF funding. However, funding not being secured may impact USCAA's ability to keep the event here in Pittsburgh past its 2026 contract due to facility expenses.

The SEF Program grant of \$70,000 is recommended to be used for venue expenses and officials and other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the economic impact and assist in securing Pittsburgh as the host city for future events.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC075

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission

hereby recommends to the SEA Board an SEF Program grant in the amount of \$70,000 to the United States Collegiate Athletic Association for a collegiate national soccer championship to be held Thursday, November 13, 2025, through Monday, November 17, 2025 at Montour Junction Sports complex and Highmark Stadium, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, Recommendation of an SEF Program grant in the amount of \$74,000 to the 3Step Sports LLC (3SS) for a youth baseball competition Saturday, July 12, 2025, through Sunday, July 13, 2025, at the DLCC.

Ms. King stated 3SS the parent company of Hoop Group Elite, is a for-profit organization. Since 1963, Hoop Group has been a comprehensive basketball company dedicated to fulfilling the dreams of players, coaches, and parents by providing the best game instruction, competition, and exposure. 3SS is seeking funding support for its 2025 Pittsburgh Nxt Gen Summer (PNGS). 3SS has been awarded three SEF grants for its Pittsburgh Jam Fest event. The annual event is held at the DLCC, and hosts approximately 600 teams across 48 courts. The 2025 PNGS is a new event created by 3SS, hoping to be as successful as its other event in the coming years. 3SS has been awarded three SEF grants for its Pittsburgh Jam Fest event. The annual event is held at the DLCC, and hosts approximately 600 teams across 48 courts. The 2025 PNGS is a new event created by 3SS, hoping to be as successful as its other event in the coming years.

Ms. King further stated the 2025 PNGS will take place from Saturday, July 12, 2025, through Sunday, July 13, 2025, at the DLCC. It will be the inaugural year for this event, and around 150-200 youth basketball teams are expected to participate on 14 courts. The participants will

range in age from 10 to 18. The event will be AAU-sanctioned. The estimated budget for the event is \$161,500, with a net profit of \$17,500. The applicant is projecting the 2025 event will generate approximately 2,065 attendees (550 local and 1,515 out of town) with 500 hotel room nights. SP estimates a direct spending of \$1,506,376.

The applicant states the event will not occur without the SEF grant. The SEF grant would enable 3SS to host the event at the DLCC, ensuring all 14 courts are in a single location, enhancing the overall participant experience. The SEF Program grant of \$74,000 is recommended to support DLCC rental and operating cost, court costs, basket rentals and other eligible expenses as determined by Authority staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the event growth potential, a new event for the area, economic impact and use of the DLCC.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC076

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$74,000 to the 3Step Sports LLC for a youth baseball competition Saturday, July 12, 2025, through Sunday, July 13, 2025, at David L. Lawrence Convention Center, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$10,000 to the Xpogo LLC (XP) for an extreme pogo sticking competition to be held Friday, June 20, 2025, through Sunday, June 22, 2025, at Market Square and XP Headquarters.

Ms. King stated XP is a for-profit organization founded in 2012 to support the growth of Extreme Pogo Sticking as an emerging sport. XP requests funding to support Pogopalooza 2025: The World Championships of Pogo. Pogopalooza 2025 will occur from Friday, June 20, 2025, through Sunday, June 22, 2025, at Market Square and XP Headquarters. The event will showcase the top extreme pogo athletes from around the world, competing across multiple disciplines for the title of world's best while also attempting to break Guinness World Records. Competitors will perform highly acrobatic tricks and flips, launching themselves 10 feet in the air using high-powered pneumatic pogo sticks.

In addition to the main competitions, the event will include a Free Jump area where attendees can try pogo sticks of all sizes at no cost, as well as a kids 15 & under bounce off. Initially launched in 2004 as a touring event, Pogopalooza has been held exclusively in Pittsburgh since 2018. The estimated budget for the event is \$23,000, with a projected net profit of \$2,000. The applicant projects the event will generate approximately 2,812 attendees (1,257 local and 555 out of town) with 400 hotel room nights. SP estimates a direct spending of \$853,562. The applicant states the event will occur without the SEF grant. However, the event would be reduced in scale. The SEF grant would support expanded public relations efforts, secure an ESPN "The Ocho" broadcast, and allow for increased event staffing.

Ms. King further stated the SEF Program grant of \$10,000 is recommended to support EMT, venue, equipment rental, marketing, ESPN episode, and other eligible expenses as

determined by Authority staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the event growth potential, economic impact and the potential to highlight the region as an event destination through an ESPN episode and social media presence.

Senator Costa asked if there were any other questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC077

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$10,000 to the Xpogo LLC for an extreme pogo sticking competition to be held Friday, June 20, 2025, through Sunday, June 22, 2025, at Market Square and Xpogo Headquarters, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$75,000 to the Intersport LLC (ISL) for a collegiate volleyball championship Saturday, August 30, 2025, through Tuesday, September 2, 2025, at PPG Paints Arena (PPG).

Ms. King stated ISL is a for-profit sports and entertainment marketing company founded in 1985, focused on developing solutions-oriented platforms for brands, distribution partners, consumers, and communities. Intersport is requesting funding to support the Women's College Volleyball Showcase 2025. The event will occur from Saturday, August 30, 2025, through Tuesday, September 2, 2025, at PPG. This nationally televised NCAA Division I women's college

volleyball event will feature four of the top teams in the country. The competition will span two days, with two matches per day, broadcast across the FOX family of networks. The NCAA and participating institutions will sanction the event as part of their regular season schedule. The estimated budget for the event is \$825,000.

This will be the event's second year, following its inaugural competition in Milwaukee in 2024. The applicant is projecting the 2025 event will generate approximately 20,210 attendees (7,545 local and 12,665 out of town). SP estimates 12,000 hotel room nights and a direct spending of \$16,620,385. The applicant has stated the event will proceed without the SEF grant. However, funding will enable a broader marketing strategy to attract more overnight visitors and enhance the participant experience. The SEF Program grant of \$75,000 is recommended to support PPG facility costs and other eligible expenses as determined by Authority staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the economic impact, new event for the area, and the potential to highlight as an event destination.

Before voting, Ms. Tracey McCants-Lewis recused herself from voting on this agenda item.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and with one recusal, the following resolution was approved:

RESOLUTION NO. SC078

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$75,000 to the Intersport LLC for a collegiate volleyball championship Saturday, August 30, 2025, through Tuesday, September 2, 2025, at PPG Paints Arena, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are

hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, recommendation of an SEF Program grant in the amount of \$70,000 to the Gran Fondo New York (GFNY) for an international cycling marathon to be held Friday, September 19, 2025, through Sunday, September 21, 2025, at Boyce Park (BP).

Ms. King stated GFNY is a for-profit organization founded in 2010 to promote health goals by organizing endurance sports events that are open and accessible to everyone. GFNY is requesting funding to support the GFNY Pittsburgh Monroeville (GFNY-PM) 2025 event. The GFNY-PM 2025 will be held Friday, September 19, 2025, through Sunday, September 21, 2025, with all pre-race activities, the race starts and finishes, and post-race festivities hosted at Boyce Park. The racecourse will extend from BP through Allegheny County and Westmoreland County. GFNY Pittsburgh-Monroeville is a new event for the region and will be the first time a major cycling race is held in Allegheny County.

GFNY-PM 2025 is a cycling marathon where athletes will be timed from start to finish and ranked both overall and within their respective age groups based on time. It will be made up of two different rides: a recreational 41-mile distance or competitive 70-mile distance. GFNY expects international participation for this event, attracting athletes from over 10 countries and 20 states. USA Cycling will be the sanctioning body for this event. The estimated budget for the event is \$162,500.00 with a net loss of \$2,500.

The applicant projects the event will generate approximately 1,340 attendees (270 local and 1,070 out of town) with 1,500 hotel room nights. SP estimates a direct spending of \$768,403.

The applicant states that the event will not occur without the SEF grant. The funding would be used to ensure on-course safety through police presence at intersections, enhance the athlete experience, and expand GFNY's marketing efforts. Additionally, if the first year is successful, GFNY typically works with three- to five-year contracts to support long-term event growth in the area.

Ms. King further stated the SEF Program grant of \$70,000 is recommended to support venue, equipment, marketing, AC police, athlete products, participant food and beverage, vehicles, insurance, signage, vendors, and other eligible expenses as determined by SEA staff in accordance with the SEF Guidelines. The grant is recommended to the Sports Commission Board for the economic impact, new event for the area, international participation and an opportunity to establish an annual cycling marathon in Allegheny County.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC079

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby recommends to the SEA Board an SEF Program grant in the amount of \$70,000 to the Gran Fondo New York for an international cycling marathon to be held Friday, September 19, 2025, through Sunday, September 21, 2025, at Boyce Park, pursuant to a grant agreement substantially in the form provided; and further that the proper officers and members of the SEA Sports Commission are hereby authorized to do all acts as may be necessary and proper to carry out the intent and purpose of this resolution. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, discommends SEF Program grants for the following organizations. Pittsburgh Retro Gaming Presents – Pittsburgh Gaming Expo (PRGP-PGE), 72point5 Promotions – Monroeville Mat Madness (72P-MMM), Pittsburgh Penguins Foundation – Girls Hockey Programming (PPF-GHP), T Conn Sports Inc – Pittsburgh Passion Home Games (TCS-PP), Point Park University – National Association of Collegiate Esports National Convention (PPU-NACE), POISE Foundation – Western PA Juneteenth Celebration & Youth Sporting Program (PF-WPA), Pittsburgh Derby Brats – Bridges & Blizzards Invitational, Brats Bridge, and Roll Into Spring Tournaments (PDB-BB), and Marcus Robinson Enterprises – Full Circle Amateur to Pro Showcase (MRE-FC).

Mr. Morgan Hanson stated under the By-laws of the Sports Commission, it's the commission's responsibility to review proposed expenditures and evaluate the extent to which the expenditures further the purposes and meet the guidelines provided by the SEA. SEA staff assists the Sports Commission in determining if these organizations meet the guidelines and recommend certain ones. Ultimately, it is up to the Sports Commission to approve or disapprove the funding. Otherwise, the SEA staff is making the determination, which would not be appropriate. However, it is within the Sports Commission's power to go in a different direction.

Senator Costa stated these decisions were made by the Sports Commission, not by SEA Staff. But as it relates to Agenda Item O, items A through H, an action needs to be made.

Mr. Hanson stated the most effective way is to read through all items, and if there are any questions those can be answered along the way.

Ms. King stated for the PRGP-PGE the grant is not being recommended as it does not meet the definition under the guidelines of a major sporting event as there is only a minimal percentage of the event devoted to sporting event competition. 72P-MMM is not recommended as it does not

demonstrate a need as outlined by the SEF guidelines. Applicant states that SEF grant would allow for more promotional swag. PPF-GHP is not recommended as it does not meet the definition under the guidelines of a major sporting event, as it is a local hockey clinic with minimal economic impact. TCS-PP is not recommended as it is a request to fund regular season home games for a professional sports team. PPU-NACE is not recommended as it does not meet the definition under the guidelines of a major sporting event as it is an academic esports conference without a sporting component. PF-WPA is not recommended as it does not meet the definition under the guidelines of a major sporting event as it is a community festival with a small local sporting component. PDB-BB is not recommended as it does not meet the definition under the guidelines, as a portion of the tournaments have already occurred. MRE-FC to Pro Showcase is not recommended as the application was not timely, and the event write-up connotes a speculative proposal.

Senator Costa asked if there were any questions.

Mr. Michael Quatrini stated while these organizations were denied, information was distributed to these organizations regarding the program guidelines.

Senator Costa asked if there were any questions from the board. Hearing none, he asked for a motion to approve. On a motion duly made, seconded, and unanimously carried, the following resolution was approved:

RESOLUTION NO. SC080

RESOLVED that in accordance with the ACT 42 EDTF Restricted Account Programs and Procedures the SEA Sports Commission hereby DOES NOT recommend to the SEA Board SEF Program grants to Pittsburgh Retro Gaming Presents, 72point5 Promotions, Pittsburgh Penguins Foundation, T Conn Sports Inc, Point Park University, POISE Foundation, Pittsburgh Derby Brats, Marcus Robinson Enterprises. All resolutions or parts thereof inconsistent with the provisions of this resolution are hereby repealed or rescinded, canceled, or annulled so far as the same affects this resolution.

Senator Costa continued to the next item on the agenda, sports event funding marketing update.

Mr. Connor Reichle stated an RFP was released on December 20, 2024, to rebrand the SEF Program. There will be a new website to make applying easier for applicants. Implementation for the new website will take 15-17 weeks.

Senator Fontana asked if Market Space Agency (MSA) was local.

Mr. Reichle stated they are located near Cranberry Township.

Senator Costa asked if the next round of applicants could utilize the new website.

Mr. Reichle stated the next round would not be able to, and the website would be available for Round 1, 2026.

Senator Costa asked when the next timeline is.

Ms. King stated the next open application period is June 15 to July 15, 2025.

Mr. Hanson stated the dates are located in the guidelines.

Mr. Quatrini asked if this marketing agency could reach out for articles for the work the SEF Program has completed.

Mr. Reichle stated this wasn't a part of the proposal, but there can be discussions with MSA about this.

Ms. Tracey McCants-Lewis asked if the Sports Commission Board would be able to review the website before it goes live.

Mr. Reichle stated there can be time devoted for board members to go through the website.

Senator Costa asked if there were any other questions. Hearing none, Senator Costa asked if anyone in the audience wanted to address the board.

Mr. McDonald Jr. stated no public comments were submitted via email, there were no registrations to submit a public comment via telephone, and no comments were submitted via the Zoom chat function.

With there being no additional comments or business, Senator Costa asked for a motion to adjourn. Upon a motion duly made, seconded, and unanimously carried, the meeting was adjourned at 10:53 A.M.