2012 GREEN REPORT

DAVID L. LAWRENCE CONVENTION CENTER





This 2012 Green Report (Report) covers all activities within the physical boundaries of the David L. Lawrence Convention Center (DLCC) site related to environmental sustainability, and is primarily focused on performance during the 2012 calendar year. Topics included in this report were chosen based upon their relevance to external stakeholders and to internal operations. The information in this report is summary in nature, with detailed data presented for the 2012 calendar year. Information has also been provided for previous years of full operation to the extent which data is available and relevant.

The framework for the Report is based on the U.S. Green Building Council's LEED® for Existing Buildings: Operations & MaintenanceTM rating system, the Global Reporting Initiative's Sustainability Reporting Guidelines, and the World Resources Institute's Greenhouse Gas Protocol Initiative. A technical description of the extent to which each of these guidelines has been adopted and the determination of the reporting boundaries to which they apply is given in the **(reporting scope)** section at the end of this document.

It is important to note that the environmental performance of the DLCC is directly affected by several external factors such as weather, event schedules, event type and size, and the needs and desires of attendees and event planners. These relationships are complex and not always quantifiable. It is common for the hours and days of operation for convention centers to vary widely not only from week to week and month to month but from year to year, unlike a typical commercial office building. Further, the needs of users of the facility and their demand for energy and other services vary widely as the DLCC hosts a variety of events each year.

This report aims to remain transparent on factors impacting performance. Where possible, qualitative observations have been provided regarding the effects of these types of factors upon environmental performance, as well as the current limitations or challenges they might impose. A simple view of energy consumption from one year to the next is not necessarily a measure of performance effectiveness. (2012 performance indicators)

(the dlcc)		Pg i
(economic impact)	Pg 1
14%	gross revenues of building attributable to sustainability initiatives	
\$21.3 million	direct spending to the region as a result of sustainability initiatives	
(green spaces)		Pg 3
8.5%	site area restored with native and adaptive vegetation	
51.1%	site area covered in high-SRI (Solar Reflectance Index) materials	
75	native or adaptive plant species on-site	
(water)		Pg 7
38%	water needs met by recycled wastewater	
42%	water needs met by aquifer water	
(energy)		Pg 9
24%	event days using natural ventilation	
37%	energy use reduction in comparison to the DLCC 2004 baseline	
29%	energy use per attendee reduction in comparison to the DLCC 2004 baseline	
(conservation mea	asures)	Pg 13
\$296,000	total projected annual utility cost savings as a result of energy conservation measures implemented since 2010	
(emissions)		Pg 15
29%	reduction in total emissions (not including current offset strategies) in comparison to 2004 baseline	
46,490	total metric tons of net greenhouse gases avoided since 2004	
(indoor environm	ental quality)	Pg 18
59%	cleaning products meeting the sustainability criteria related to green cleaning	
(greenfirst)		Pg 20
88	audio tour listeners	
510	visitors to tour the building's sustainable features	
82%	booking decisions which were influenced by the DLCC's sustainable initiatives	

(transportation)

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79%	non-local visitors using alternative transportation to travel from their hotel to the DLCC	
19%	local visitors using alternative transportation to travel to the DLCC	
39%	reduction in conventional commuting trips among DLCC employees	
(purchasing)		Pg 25
93%	ongoing consumables purchases meeting at least one sustainability criteria	
35%	locally purchased food products	
97%	electronic equipment purchases meeting at least one sustainability criteria	
(3R program)		Pg 28
1.8	pounds of source waste generated per visitor	
313.6	tons of waste kept out of landfills	
61%	diversion rate	
6.6	tons of food donated to local food banks	
90%	diversion rate of applicable capital projects	
(sports & exhibitio	on authority office)	Pg 32
11%	reduction in connected lighting power over ASHRAE 90.1-2007 standard	
65%	materials manufactured within 500 mile radius	
9%	rapidly renewable materials	
(appendix a: repor	ting scope)	Pg 34
(appendix b: dlcc f	loor plans)	Pg 37

INTRODUCTION AND HISTORY

Located in downtown Pittsburgh adjacent the Allegheny River, the five-story, 1.5 million square foot David L. Lawrence Convention Center (DLCC) is a symbol of the city's economic and environmental revitalization. The DLCC is owned by the Sports & Exhibition Authority of Pittsburgh and Allegheny County (SEA) and the SEA contracts with SMG for the day to day management of the facility. The DLCC was built as a public investment to attract non-resident visitors to the region and to bring tourism spending to Pittsburgh. With encouragement and support from local organizations, an additional goal was decided upon: to create an innovative and environmentally responsible facility that would showcase the benefits of sustainable design and operations.



Pittsburgh's philanthropic community played a major role in the development of the DLCC by supporting an international competition for the design of the convention center. The foundations that funded this \$750,000 design competition included the Heinz Endowments, the Hillman Foundation, the Claude Worthington Benedum Foundation, the Buhl Foundation, the Richard King Mellon Foundation, and an anonymous foundation. The competition required that the design proposals include green building strategies.

(the

In February 1999, the Southwestern Pennsylvania Convention Center Design Commission unanimously selected the design proposal of Rafael Viňoly Architects (RVA). Inspired by the landmark "Three Sisters" suspension bridges adjacent to the site, RVA's design uses a cable support system to suspend a dramatically sweeping roof. Daylighting, natural ventilation, and water reclamation strategies are implemented throughout the facility to an extent that was unprecedented in the meeting and convention industry. In addition to these energy and water saving strategies, the DLCC was placed on the same site as the previous Pittsburgh convention center facility. Reusing the old site, rather than placing the building on a new site outside of the city, virtually eliminated the need for the construction of additional supporting roads and utility infrastructure. Other design and construction initiatives such as the construction materials selection and waste management created significant savings in materials, labor, and energy use.

To further the environmental integrity of the building, the Heinz Endowments provided a \$4 million grant administered by the Green Building Alliance (GBA) for green building consultation services and commissioning, and another \$3 million loan to the SEA to cover a portion of the cost of green technologies. Building construction began in February 2000 and the building opened in September 2003. Upon completion, the David L. Lawrence Convention Center became the first convention center to receive Gold certification under the LEED® for New Construction and Major Renovations[™] rating system¹, and at that time was the largest green building in the world.

In 2009, a case study process was initiated to evaluate building performance, facility management, occupant satisfaction, and organizational sustainability. The case study was completed in November 2011. The final report, the *David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study,* is available to the public at www.pgh-sea.com/conventioncenter.htm.

The DLCC started the process of applying for certification under the LEED® for Existing Buildings: Operations & Maintenance™ (O&M) rating system in 2009. In April 2012, the DLCC received Platinum certification under the LEED for Existing Buildings: O&M rating system. The DLCC must recertify under the LEED for Existing Buildings: O&M rating system within 5 years of initial certification.



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¹ The LEED green building certification program is a nationally accepted benchmark for the design, construction, and operation of green buildings. For more information on LEED, visit **usgbc.org**. LEED and the related logo is a trademark owned by the U.S. Green Building Council and is used with permission.



The DLCC's primary focus is to bring non-resident visitors, namely convention and meeting delegates, to the region. That in turn helps tourism-related industries create economic development and opportunity for area residents.

ACTIVITY AT THE DLCC

In 2012, the DLCC hosted 174 total events and had a total attendance of 458,025. The mix of business at the DLCC varies from year to year. By event type, building usage in 2012 was as follows:

TYPE	Public Show	Convention	Trade Show	Meeting	Banquet	Other	TOTAL
EVENTS	14	40	2	60	16	42	174
ATTENDEES	274,650	86,019	564	11,932	7,475	77,643	458,025

2012 bookings consisted of slightly fewer meetings and slightly more conventions than in previous years. The main halls were occupied by events for 45% of the year.

The total number of attendees is used throughout this report to calculate per-attendee intensity metrics. A per-attendee intensity measurement is used because it is easily quantifiable but it should be noted that it does not account for other factors that affect the activity level and building demands at the DLCC¹.

ECONOMIC IMPACT

While the number of attendees to the building is a measure of activity used in this report, the DLCC's primary goal of economic impact is measured in other ways. One measure of economic impact is direct spending generated by "major" events (events that could not have been held in Pittsburgh but for the DLCC). Direct spending is defined as spending by the attendees, exhibitors, and organizers based on hotel roomnights and other spending. As calculated by VisitPittsburgh, direct spending from the 38 "major" events held at the DLCC in 2012 was \$118.2 million².



¹ In addition to the number of event attendees, the activity level and building demands at the DLCC are affected by external factors such as weather; event volume, schedule, type, and size; and the needs of attendees and event planners.

VisitPittsburgh. 2012 DLCC Economic Impact Report to SMG. Direct spending is only tracked for "major" events.

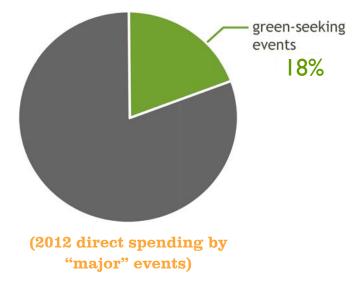


GREEN SEEKING EVENTS

The LEED[®] certifications and ongoing sustainable operations of the DLCC can attract and have attracted certain events that seek facilities with green operations. "Green-seeking" means that the clients specifically asked about the DLCC's sustainable or green initiatives during the sales process, or requested green information in their request for proposals. In today's convention market, green-seeking

events are no longer only those hosted by environmental organizations, but include a wide variety of events that value sustainability regardless of their industry.

In 2012, of the 38 "major" events at the DLCC (events that could not have been held in Pittsburgh but for the DLCC), 6 were green-seeking events. There were 19 green-seeking events in total including major and non-major events. These green-seeking events, with about 18,000 attendees, accounted for 14.3% (\$2 million) of gross revenue³ of the building. The 6 that were "major" events accounted for 18% (\$21.3 million) of direct spending to the region. Green-seeking major events have been responsible for \$197.7 million in direct spending since tracking began in 2006.



2

(green spaces)

THE BIOPHILIC ADVANTAGE

Ecologist E. O. Wilson introduced the term "biophilia" to describe what he believed to be the intrinsic benefit of reconnecting humans to the natural environment. At the DLCC, proximity to open and vegetated spaces on an urban site has resulted in both practical environmental benefits and a quantifiable "biophilic advantage" that enhances the visitor experience.



VEGETATED SPACES

Site restoration along the 11th Street site border began in August 2009 with the planting of native trees, shrubs, and grasses. The Convention Center Riverfront Plaza¹ (Riverfront Plaza) has extended this natural landscape along the north side of the building.

Opened to the public in May 2011, the Riverfront Plaza links two previously disconnected components of Pittsburgh's twenty-two mile Three Rivers Heritage Trail greenway, providing a safe route for walkers, bikers, and joggers to travel between the Strip District commercial area and Point State Park. The Riverfront Plaza also connects the DLCC Water Feature to the Allegheny River and provides a new docking area for waterway travelers. The Riverfront Plaza has quickly become a popular destination for both convention attendees and Pittsburgh residents. The Riverfront Plaza is currently maintained by DLCC staff with cooperation from the City of Pittsburgh.

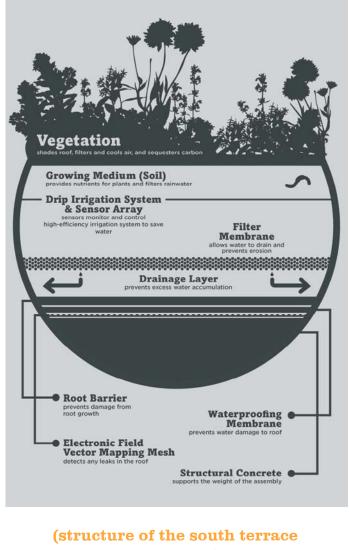


Riverfront Plaza

SOUTH TERRACE GREEN ROOF

In the summer and fall of 2011, the third floor terrace outside the cityside meeting rooms was renovated into а fully programmable combination intensive and extensive vegetated roof. May 2012 marked the opening of the South Terrace Green Roof. The South Terrace Green Roof features a mix of noninvasive adaptive Sedum species and a "meadow" filled with native perennials, separated by a walking path and a plaza for outdoor receptions. The roof plantings provide a connection to nature for visitors on the southern side of the building.

The green roof functions as a stormwater runoff control device, lessening the DLCC's contribution to Pittsburgh's combined sewer overflow (CSO) events. Studies by the Penn State Center for Green Roof Research have shown that green roofs in the Pennsylvania climate retain approximately 50% of rainfall on average, reaching up to 80% in the summer². Through natural root intake processes and evapotranspiration, plants also remove pollutants from the air and water. Based on research gathered by the US EPA, it is estimated that the South Terrace Green Roof will remove almost 680 pounds of particulate matter from the air annually, which is approximately equivalent to the annual emissions of 255 passenger vehicles³.



green roof)

With the addition of the South Terrace Green Roof, 41,555 square feet of the convention center's site has been restored with native or non-invasive adaptive plantings, representing 8.5% of the total site area¹. A total of 75 different species are represented at the South Terrace Green Roof, 11th Street site border, and the Riverfront Plaza.

² Berghage, Robert, et al. *Green Roofs for Stormwater Runoff Control*. US EPA, Feb 2009. Web. 29 Mar 2012. http://www.epa.gov/nrmrl/pubs/600r09026/600r09026.pdf. ³ Use to be a structure of the second structure of the s

Heat Island Effect. US EPA, 09 Mar 2012. Web. 29 Mar 2012. http://www.epa.gov/heatisld>.



Monarch Waystation

MONARCH WAYSTATION

Each fall, hundreds of millions of monarch butterflies migrate from the United States and Canada to spend the winter in Central Mexico. In March, they begin their return journey north. Over the last decade, the monarch population has declined as a result of urban sprawl and herbicide-resistant crops, which have caused habitat loss. Developed by the University of Kansas' Monarch Watch program, Monarch Waystations are a way for individuals to create a habitat for the monarch butterflies. Named after the stops used by steam engines and the Pony Express in the 19th century, waystations are gardens planted with milkweeds and nectar-

providing plants. Monarch butterflies lay their eggs on milkweed plants. From when they hatch until they reach adulthood, the larvae only eat from the milkweed plant on which they were born. Then, as they prepare for their migration, the adult butterflies feed on nectar from flowers in the gardens.

To help the monarchs on their journey, the David L. Lawrence Convention Center established a Monarch Waystation (#6071) on the North Terrace's rooftop gardens in June 2012.

VEGETABLE AND HERB GARDENS

The abundant sunlight that reaches the North Terrace makes it an excellent spot for growing food, even in the middle of downtown Pittsburgh. Levy Restaurants, the DLCC's food service provider, maintains 1,200 square feet of planters right on our own roof. In the summer, these planters overflow with organically-grown heirloom vegetables and herbs such as squash, peppers, and tomatoes, which are enjoyed by visitors during catered events.

IRRIGATION AND MAINTENANCE

All landscape maintenance activity conducted by in-house staff and outside contractors adheres to the DLCC's Integrated Pest Management, Erosion Control, and Landscape Management Plan. In accordance with this plan, landscaping and planters are hand-weeded, landscaping waste is collected for composting, and only organic fertilizers are used if ever needed. The DLCC's native plants have low maintenance requirements because they are well-adapted to the region's soil and rainfall patterns. When necessary, aquifer water is used to irrigate the 11th Street area and the South Terrace Green Roof.

In accordance with the DLCC's water efficiency goals, it is the management's formal policy to use the irrigation system serving the 11th Street area only in extreme or prolonged drought conditions. In 2012, this area was not irrigated.

Due to its elevation, plants on the South Terrace Green Roof are subject to greater stresses and require additional care. As part of the roof's design, a high-efficiency drip irrigation system connected to an array of moisture sensors was installed. These sensors continually monitor the green roof's growing medium

and control the irrigation system based on natural rainfall patterns. Based on a similar system installed at the nearby Scalo Solar Solutions building, the DLCC's system is projected to reduce total green roof irrigation by approximately 66% in comparison to conventional practice⁴. This water use reduction will be further quantified in 2014, once the plantings have completed the establishment period. In 2012, 84,700 gallons of aquifer water were used to irrigate the South Terrace Green Roof.

URBAN HEAT ISLAND MITIGATION

During the summer, sunlight is absorbed by conventional roofing materials and re-radiated as heat energy, causing densely-developed urban areas to be 1.8°F to 5.4°F warmer than surrounding rural areas⁵. This phenomenon, known as the urban heat island effect, can result in increased cooling costs, air pollution problems, and health issues during the summer.

Green roofs and other vegetated spaces mitigate the urban heat island effect by reducing solar heat gain and naturally cooling the air through evapotranspiration. Measurements taken during hot summer days on the extensive green roof at the nearby Allegheny County Office Building have shown a 50°F reduction in surface temperature compared with adjacent conventional roof materials⁶.

The urban heat island effect can also be mitigated by selecting materials with high SRI values, which absorb and re-radiate less solar energy than conventional materials. SRI, or solar reflectance index, is a comparative measurement of heat gain. A standard black surface has an SRI of 0, while a standard white surface has an SRI of 100 (though other materials may exceed these boundaries).

The newly-installed pavers on the South Terrace Green Roof have an SRI value of 85, significantly reducing heat gain in comparison to conventional materials. The SRI value of the DLCC's curving stainless steel roof was measured in situ in August 2010 by McGuire Associates on behalf of the material's manufacturer, Contrarian Metal Resources. In accordance with ASTM 1980, the 249,800 square foot surface's measured SRI was 113.9, 52% higher than the minimum requirements for an ENERGY STAR roofing material⁷. Even on a hot August day with full direct sunlight, the DLCC's roof remains only 18°F warmer than the surrounding air.



South Terrace Green Roof

⁴ Conventional practice calculation includes both plant selection and irrigation, as in the LEED for Existing Buildings: O&M design case calculation baseline.

Berghage, Robert, et al. Green Roofs for Stormwater Runoff Control. US EPA, Feb 2009. Web. 29 Mar 2012.

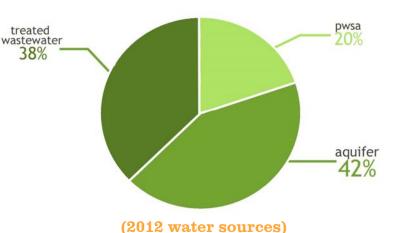
⁷ ENERGY STAR Program Requirements for Roof Products. US EPA, Dec 2007. Web. 29 Mar 2012. <http://www.energystar.gov/ia/partners/product_specs/program_regs/Roof_Products_Program_Requirements.pdf>. 6

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(water)

POTABLE WATER

Potable municipal water used at the DLCC is supplied by the Pittsburgh Water and Sewer Authority (PWSA). This water is used for drinking fountains, faucets, kitchen, and laundry. All plumbing fixtures are compliant with UPC/IPC codes. Fixtures in all restrooms throughout the building are equipped with sensor controls and metering faucets.

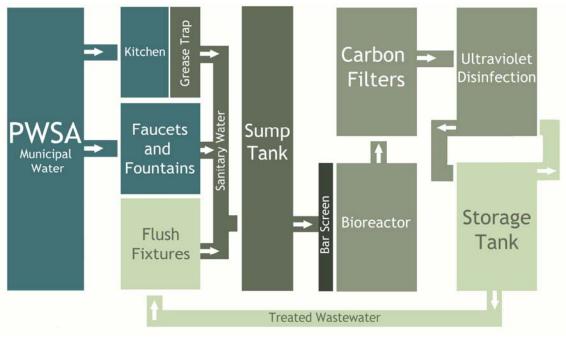


WASTEWATER TREAMENT PLANT

almost 38% of the total indoor water usage.

The 50,000 gallon capacity on-site wastewater treatment plant collects and treats all wastewater from sanitary potable uses. This water is then recycled throughout the building for toilet flushing. The plant's treatment components include a sump tank, aerobic digester, carbon filter system, and ultraviolet disinfection system. The wastewater treatment plant is operated through a contract with Constellation Energy, an Exelon Corporation. In 2012, 4.8 million gallons of water were reused. This accounted for

Although the use of reclaimed water is more expensive on a cash basis to the DLCC than using municipal water, the decrease in potable water consumption has a significant impact on the operation of PWSA's and the Allegheny County Sanitary Authority's overall systems.



(dlcc wastewater treatment process)

AQUIFER

X

An aquifer called the Wisconsin Glacial Flow is located approximately 50 feet below the DLCC. Aquifers are geological formations containing or conducting ground water. Unlike most aquifers that do not follow a channel, the Wisconsin Glacial Flow is more like an "underground river" as it flows at the slow rate of five to six miles a day. The aquifer is the source for the cooling tower make-up water in the chiller plant. In 2012, 3.3 million gallons of aquifer water were used for this purpose, representing 26% of the DLCC's water requirements. The use of aquifer water eliminates the need for potable water use for this process, producing significant water usage savings each year.

Although the aquifer water is filtered as part of the chiller plant operations, the raw aquifer water was intended for



use at the 10th Street Water Feature (Water Feature). However, the high iron content of the unfiltered aquifer water was staining the concrete walls of the fountain. A third-party review also found that the hardness of the water could cause scaling and deposits to form. A greensand water filter was installed in July 2010 to filter out the iron and other minerals and the aquifer now supplies the water for the Water Feature. Using the aquifer water at the Water Feature reduced the use of potable water by almost 2.5 million gallons in 2012.

The aquifer is also the source of water for the irrigation of the 11th Street area and the South Terrace Green Roof. The 11th Street area was not irrigated in 2012. In 2012, the first year of establishment for the plantings of the South Terrace Green Roof, 84,700 gallons of aquifer water were used.

In total, the aquifer accounted for almost 5.4 million gallons or 42% of the DLCC's water usage in 2012.

(energy)

OPTIMIZING ENERGY USAGE

By the nature of the industry, the DLCC is subject to significant variations in occupancy and therefore in energy demand. When no attendees are in the building, major spaces may be unoccupied for several days. During event days, occupancy may range from a few people in a meeting room to thousands of visitors occupying all five exhibit halls. DLCC technicians are able to minimize the energy waste that might result from these patterns by carefully programming HVAC and lighting schedules via the building automation system to match each client's needs. High-resolution HVAC zoning capabilities and the use of variable fan drives allow conditioning to be turned on or off in each room. Lighting systems are controllable on a fixture-by-fixture basis, such that lighting use can be completely customized to event needs. When spaces are not occupied by either attendees or staff, they are left dark and unconditioned.

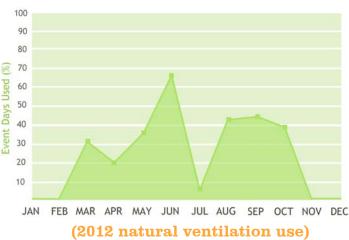
As cooler intake air heats in the main halls, it rises and naturally exhausts through louvers located on the highest point of the curved roof, pulling more fresh air into the space. OUTDOOR AIR INTAKE

NATURAL VENTILATION



The natural ventilation system is capable of delivering direct outdoor air to the main exhibit halls and is used when weather conditions are suitable. Operable intake louvers are located along all four walls of the building between the second and third floor level. When the system is in operation, outdoor air is directly ducted to the primary exhibit halls and released through identical interior louvers. Exhaust louvers are located along the higher end of the building's curved roof. Air is passively exhausted through these louvers using natural "chimney effect"

Building technicians operate the natural ventilation system through the same computer-based building automation system (BAS) as the mechanical air handling units. Through the BAS, the pneumatic valves that open and close each damper can be controlled remotely from a single interface. When the natural ventilation system is in operation, the BAS automatically records and monitors airflow and building pressure. The system is usable when the outside air temperature is between 45°F and 64°F.



The natural ventilation system was utilized for 36 event days in 2012 (representing 24% of the Exhibit Hall event days), eliminating the need for artificial cooling of the space on those days. This number does not include the natural ventilation use on move-in and move-out days for the exhibit halls. Natural ventilation is always in use during move-in and move-out periods, which accounted for more than 140 days in 2012.

The David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study noted operational issues with the natural ventilation system. These are addressed in the **(conservation measures)** section of this report.



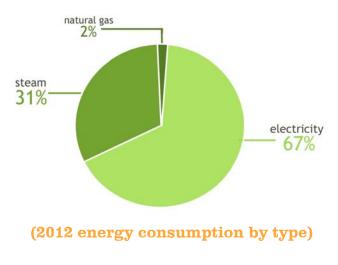
DAYLIGHTING

The original design team built a physical model of the building to test for the most effective daylighting strategy. 85% of regularly occupied spaces in the building are daylit, which reduces the need for artificial lighting and energy use. The main exhibit halls can be entirely lit by daylight. The DLCC was the first convention center to implement daylighting on such an extensive scale.

SPACE CONDITIONING

The building uses steam provided by Pittsburgh Allegheny County Thermal (PACT) to heat the building in the winter months. Heating is delivered to spaces through heating coils in the air handling units and the steam becomes hot condensate. The DLCC is equipped with a pump system to return the 170-180 degree water back to PACT. This system increases the efficiency at the PACT facility by providing hot water for their process.

Cooling in the building is provided by an on-site chiller plant. The plant equipment consists of four Trane Model CVHF Centrifugal Chillers and two 6,000 gallon capacity cooling towers, located near the fifth floor penthouses. These cooling towers are supplied by filtered aquifer water instead of municipally-supplied potable water. Water cooling is delivered to spaces through cooling coils in the air handling units. The



building's HVAC system uses low-temperature cooling equipment, which enables higher efficiencies. In order to fully shut down the chiller plant in the winter months, independent cooling units were installed in the IT/AV rooms. More information on the project can be found in the (conservation measures) section of this report.

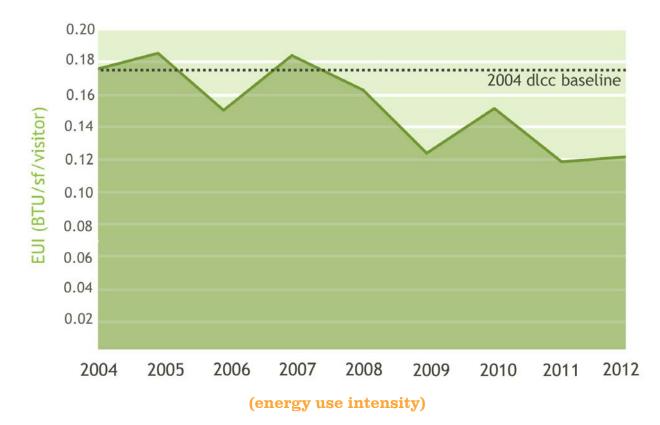
The chiller plant was initially operated by NORESCO LLC, but the SEA exercised its option to buy out NORESCO's capital costs in the chiller plant in January 2011. The chiller plant is now operated pursuant to a contract with Constellation Energy, an Exelon Corporation.

ENERGY STAR PORTFOLIO MANAGER

Portfolio Manager is an interactive energy management tool that allows buildings to track and assess energy and water consumption in a secure online environment. The SEA began using Portfolio Manager in 2010 in order that all utility information can be kept in one place and is accessible to both SEA and the DLCC building manager, SMG. Portfolio Manager is a web-based energy management tool developed by the U.S. Environmental Protection Agency and the U.S. Department of Energy as a component of the ENERGY STAR energy performance rating system¹. Typically, Portfolio Manager outputs allow buildings to achieve an ENERGY STAR rating, but convention centers are not currently eligible. Although the DLCC is not able to obtain an ENERGY STAR rating, the figures generated by the Portfolio Manager tool can be benchmarked against a standard used for LEED for Existing Buildings: O&M certification. Based on this benchmarking, in 2012 the DLCC performed 31 percentile points better than the average of all national entertainment venues. The DLCC is also part of a group of thirteen convention centers that share energy and water data on the Portfolio Manager website.

ENERGY PERFORMANCE

In 2012, the DLCC used 21,044,250 kBTU of PACT steam, 45,606,157 kBTU of electricity, and 1,306,933 kBTU of natural gas. The total energy usage intensity (the total energy consumed by a building relative to its size) was 56,270 BTU/sf, a reduction of 36.4% from the 2004 baseline year. However, it is important to note that the energy usage profile of the building varies greatly from year to year without consideration of the efficiency of the systems. The variance is impacted significantly by the number and types of events held at the facility and the weather conditions.



For more information on ENERGY STAR and Portfolio Manager, visit energystar.gov.

2 A per-attendee intensity measurement is used because it is easily quantifiable; it is recognized, however, that this is an imperfect measure that does not take into account building activity level and demand, weather, event volume, type, schedule, size and needs of attendees and event planners.

In order to gain a more accurate representation of the energy use, the data can be normalized for event attendance. Considering the per-attendee² energy use intensity, the 2012 usage is a 29.4% reduction from the 2004 baseline.

The original commissioning of the facility was completed by Burt Hill Kosar Rittelmann Associates (BHKR), with a final report being issued in November 2004. In July 2006, BHKR released a report which described in detail the estimated energy utilization for the DLCC. BHKR concluded that the DLCC was performing as originally intended with respect to energy consumption, as demonstrated by current and predicted energy utilization models³. The 2006 BHKR study was analyzed as part of the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study. With the energy we saved in 2012, we could send a 747 jet around the world



The analysis concluded that actual performance is consistent with the 2006 BHKR model and the DLCC is meeting, if not exceeding, forecasted energy savings, consistently performing approximately 20% better than the ASHRAE 90.1-2001 baseline building⁴. Based on this energy reduction over the ASHRAE-defined baseline model, the DLCC has saved more than \$1,900,000 in utility costs since 2004.

³ BHKR Associates. David L. Lawrence Convention Center Energy Study for Sports & Exhibition Authority. 2006.

⁴ See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study, Section 2.1 Benchmarking | Internal for more information on this analysis.

(conservation measures)

The David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study provided recommendations for improvements in energy efficiency¹. The recommendations are being evaluated and implemented on an ongoing basis. Special consideration has been given to energy efficiency projects that would qualify for the Act 129 incentive funds. Signed into law in 2008, Act 129 requires electric distribution companies in Pennsylvania to develop cost-effective plans that will reduce energy consumption across the service territory by 1 percent by 2011, and 3 percent by 2013. Duquesne Light Energy, the DLCC's electricity provider, implemented a commercial sector incentive program based on kilowatt-hours saved, providing partial reimbursement to the SEA for projects that qualify.

2012

The following project was implemented in 2012. This project will account for approximately \$120,000 in annual utility and maintenance savings with a return on investment (ROI) of 4.1 years.

WATER FEATURE LIGHTING UPGRADE

Lighting technology has advanced significantly since the DLCC was originally constructed. High-efficiency

lamps and fixtures have become readily available. The 10th Street Water Feature (Water Feature) was originally illuminated by underwater metal halide fixtures. For the upgrade, the fixtures were removed from the pools and new LED lights were installed above the Water Feature. This reduced the lighting load by 95% (\$60,000 in annual electricity savings) and will save an additional \$60,000 in annual maintenance costs due to the increased life of the fixtures. Mounting the new fixtures to the ceiling also eliminates the damage from flooding that was experienced previously. The estimated ROI for the project is 4.1 years. The



10th Street Water Feature

Water Feature lighting upgrade qualified for \$36,149 in Act 129 incentive funds which is included in the ROI calculation.

2011

The following projects were implemented in 2011. A portion of the lighting and natural ventilation projects were completed in 2012. These projects will account for approximately \$236,000 in annual utility savings with a ROI of 3.5 years.

LOCAL COOLING UNITS

New independent cooling units were recently installed for the IT/AV rooms. The IT/AV rooms require yearround cooling. These independent cooling units allow for the complete shutdown of the chiller plant when cooling is not needed elsewhere. The estimated annual electricity savings for this project was estimated at 600,000 kWh or \$60,000. There was a 624,000 kWh decrease in annual electricity usage for the chilled water plant in 2012. By providing electricity savings, the local cooling unit project qualified for \$35,485 in Act 129 incentive funds.

¹ See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study, Section 3.1 Energy Conservation Measures for further discussion of each recommendation.

POWER FACTOR CORRECTION

Monthly utility bills for the building included Power Factor penalties ranging from 1.16 to 1.45 times demand charges, which resulted in increased annual utility costs at an average of \$71,500 per year. The installation of two capacitors in August 2011 reduced the Power Factor multiplier to 1.0, resulting in significant annual cost savings. The DLCC has not received a Power Factor penalty charge since August 2011.

LIGHTING UPGRADES – LOADING DOCKS, UTILITY CORRIDORS, & STAIRWELLS

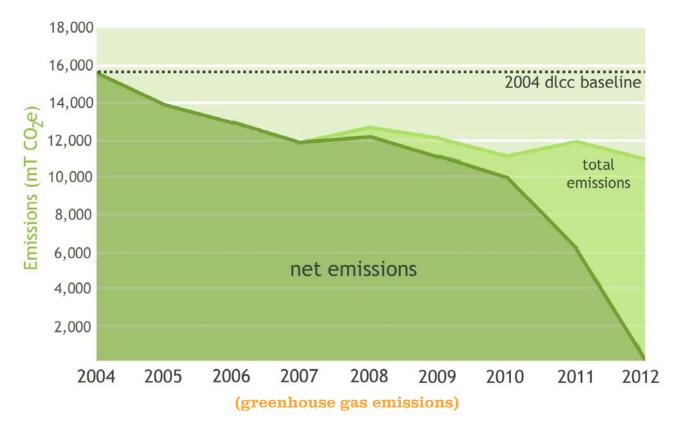
The first phase of lighting upgrades included a fixture change and the addition of occupancy sensors in the loading docks and utility corridors, and the addition of occupancy sensors in the stairwells. The estimated ROI for the project is 4 years. The ROI calculation includes the Act 129 reimbursement which was \$26,680.

NATURAL VENTILATION SYSTEM REPAIRS

The natural ventilation system repairs began in October 2011. The initial phase included minor repairs, cleaning, adding access doors, and sealing dampers that were stuck in the open position. In order to have a fully functioning system and reap the maximum energy savings, a second phase of more robust repairs was completed in 2012. This project is expected to save approximately \$65,000 per year in energy costs.

(emissions)

The DLCC quantifies annual greenhouse gas emissions using the methodology of the Greenhouse Gas Protocol Initiative¹ and the ENERGY STAR Portfolio Manager program. The DLCC strives to reduce its impact on the global climate by reducing both total emissions (actual emissions produced as a result of on-site activities) and net emissions (total emissions net of off-site investments and offsets, i.e. total emissions less carbon offset strategies).



CARBON OFFSET STRATEGIES

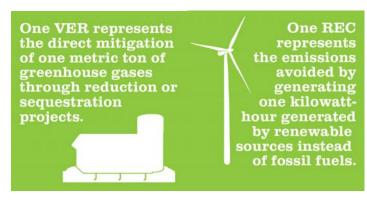
Although energy conservation is the primary strategy for reducing total emissions, technological limitations and the need to balance environmental concerns with the goals of clients limit its effectiveness as a single tactic. To make an immediate positive step towards emissions reductions, the DLCC has complemented conservation efforts with an ongoing carbon offset strategy.

In May 2008, the SEA, the City of Pittsburgh, the County of Allegheny, and the Pittsburgh Water and Sewer Authority (PWSA) entered into an aggregated electricity procurement agreement with Duquesne Light Energy. This agreement stipulated that 10% of electricity purchased by the signatories should come from non-specific renewable sources². In May 2010, this fraction was increased to 15%. In November 2011, the agreement was altered further to specify the procurement of the 15% electricity from only Green-e certified sources. A new agreement with Duquesne Light Energy will begin in May 2013. Additional details will be provided in the 2013 Green Report.

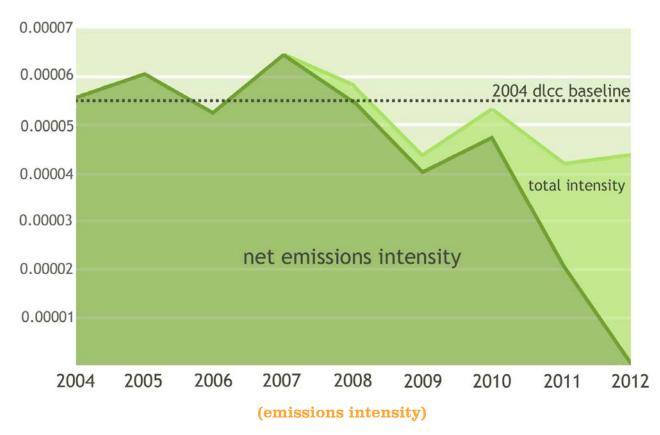
¹ The Greenhouse Gas Protocol is the most widely used and accepted emissions accounting methodology and is administered by the World Resources Institute and the World Business Council for Sustainable Development. More information may be found at **ghgprotocol.org**.

The 10% above does not include the minimum renewable energy mix purchased by the utility as specified by the Pennsylvania Alternative Energy Portfolio Standard

In 2011, to coincide with the DLCC's formal commitment to sustainable operations under the LEED for Existing Buildings: O&M rating system, further measures were sought to offset remaining greenhouse gas emissions. In November 2011, the DLCC purchased Renewable Energy Credits (RECs) generated by domestic Green-e certified wind power to offset the remaining 85% of electricity not already obtained from renewable sources. Emissions from steam



and natural gas, which were not included in the existing procurement agreement with Duquesne Light, were separately covered by the purchase of Verified Emission Reductions (VERs) created by landfill gas mitigation projects. The RECs and VERs purchased in 2011 cover emissions generated from July 2011 until July 2013. With these additional offsets, as of July 2011 the DLCC produces zero net emissions from all activities associated with the building's operation³.



2012 FACILITY FOOTPRINT

Total emissions in 2012 were equivalent to 10,917 metric tons of carbon dioxide (mT CO_2e), 9,458 mT of which were from electricity consumption, 1,391 mT were from steam consumption and 68 mT were from natural gas consumption. This is a reduction of 29% below the 2004 baseline of 15,397 mT CO_2e .

³ In other words, from all emissions as included in this footprint. A technical description of the determination of sources included in the DLCC's formal carbon footprint may be found in the (reporting scope) section at the end of this report.

Emissions intensity (the total emissions of a building relative to its size) per attendee⁴ amounted to $4.35*10^{-5}$ lbs CO₂e/sf/attendee.

Beginning in July 2011, REC/VER purchases offset all emissions, resulting in a carbon footprint (net emissions) of 0 mT CO₂e. The DLCC will continue to evaluate strategies to reduce total greenhouse gas emissions, including the pursuit of planned upgrades and operational adjustments and working closely with clients during the event planning stages.

The environmental impact of mitigating 9,477 mT CO₂e is equivalent to preserving a forest 37 times the size of the DLCC's own site. Measuring progress against the DLCC's own historical performance is the main focus of this report, but it is also important to note how actual emissions compare to the facility's originally predicted performance. Based on the source breakdown present in the BHKR energy model⁵ and current emissions factors, the theoretical baseline building used to predict the DLCC's energy performance would produce 15,813.9 mT CO₂e annually. As a result of the sustainable components integrated into the building's design and ongoing improvements, the DLCC has saved an accumulated total of 30,457 mT CO₂e from this baseline since 2004.

OZONE-DEPLETING SUBSTANCES

The DLCC uses no equipment containing chlorofluorocarbons, which are known to damage the ozone layer. Base building and concessions-serving equipment use less-damaging hydrochlorofluorocarbons and hydrofluorocarbons, which balance potential environmental impact with desired efficiency. The DLCC's weighted average refrigerant impact per ton is 31, much less than the threshold of 100 required by the LEED for Existing Buildings: O&M rating system⁶. To date, no equipment in the building has leaked any refrigerant charge.



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⁴ A per-attendee intensity measurement is used because it is easily quantifiable; it is recognized, however, that this is an imperfect measure that does not take into account weather, event volume, type, schedule, size and needs of attendees and event planners.

⁵ The energy model referenced here is the BHKR Associates updated energy mode from 2006 used in the *David L. Lawrence Convention Center: A Building in Operation [BiO] Study.* See Section 2.1 Benchmarking | Internal for further details.

⁶ For more information on the refrigerant impact determination used here, please see *The Treatment by LEED of the Environmental Impact of HVAC Refrigerants*, TSAC HCFC Task Group, 2004, available at usgbc.org/Docs/LEED_tsac/TSAC_Refrig_Report_Final-Approved.pdf.



Providing an exceptional indoor environment is a key goal of the DLCC management. Through effective ventilation, pollution source control methods, and constant monitoring, the DLCC strives to ensure the health and well-being of all building occupants.



VENTILATION RATES

Adequate ventilation is an essential step in maintaining high indoor air quality (IAQ) levels. Higher ventilation rates have been shown to improve occupant comfort, increase productivity, and promote general well-being¹. Increasing ventilation also dilutes and eliminates indoor air contaminants, preventing IAQ-related health issues such as Sick Building Syndrome.

All mechanical air-handing units in the facility were last tested in September 2011 to confirm they are capable of exceeding the prescriptive ventilation rate requirements of ANSI/ASHRAE Standard 62.1-2007: Ventilation for Acceptable Indoor Air Quality even in worst-case conditions. Each of these air handling units undergoes maintenance every 3,000 hours runtime to keep all components working properly. Key IAQ-related factors such as carbon dioxide levels and temperature are continually monitored by a centralized building automation system, and can be adjusted in real-time through this system to maintain the client's requested setpoints.

The natural ventilation system incorporated in the main halls was modeled during the building's design in order to confirm its ability to provide adequate ventilation. When this system is in operation, airflow and building pressure are automatically recorded by the building automation system. Additional mobile carbon dioxide monitors, which can be placed directly in the breathing zone and moved to accommodate each event layout, are added whenever the natural ventilation system is active. If any contaminants ever exceed recommended maximum acceptable levels, all settings are automatically overridden and 100% outside air is brought into the room until indoor air quality is restored.

Using the natural ventilation system during the spring and the fall contributes to both IAQ-related and energy conservation-related goals. By contrast, increasing ventilation during the peak heating and cooling seasons does come with an additional energy cost. While this is a concern, savings from effective scheduling of HVAC equipment and the operation of the natural ventilation system during swing seasons help offset the cost of increased ventilation, such that indoor air quality can be prioritized year-round.

SOURCE CONTROL AND GREEN CLEANING

The IAQ management process is simplified by reducing air pollutants at their sources. Volatile organic compounds (VOCs), commonly found in paints, adhesives, and furniture assemblies, are a common source of IAQ-related health issues². During the DLCC's design and construction, indoor materials with low VOC concentrations were installed to prevent the accumulation of harmful chemicals. Following those original standards, the DLCC's Sustainable Purchasing Policy mandates that all products used during ongoing facility maintenance adhere to the VOC limits set forth by the South Coast Air Quality Management District.

The DLCC's green cleaning program also mitigates contaminants and contributes to exceptional indoor air quality. In April 2011, the preexisting green cleaning program was expanded and formalized into the DLCC Green Cleaning Policy and Plan. The plan specifies the use of sustainable cleaning products, including those which meet applicable Green Seal standards, are made of biobased and biodegradable content, and/or have low VOC concentrations. The use of these chemicals is tracked indirectly by cost of the chemical purchases. In 2012, 58.8% of the cleaning products purchased met the goals provided in the DLCC Green Cleaning Policy and Plan.

To help protect the health of housekeeping staff, sustainability standards were also created for all indoor and outdoor cleaning equipment. Currently, 97% of the cleaning equipment inventory met at least one or more applicable purchasing criteria, including dust-capturing filters, low operating noise levels, and ergonomic design. All regular cleaning equipment maintenance is logged by the Director of Operations to ensure that equipment continues to operate safely and at peak efficiency.

OCCUPANT SATISFACTION WITH INDOOR ENVIRONMENTAL QUALITY

As part of the *David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study*, the Center for Building Performance and Diagnostics at Carnegie Mellon University conducted a series of general occupant satisfaction surveys, accompanied by spot measurements of critical indoor environmental factors³. These surveys and measurements were obtained during three events from August 2010 to January 2011. The spot measurements taken by the CMU team found that carbon dioxide levels throughout the day remained within the range recommended by ANSI/ASHRAE Standard 55-2004: Thermal Environmental Conditions for Human Occupancy, and VOC and particulate matter concentrations were negligible. Overall satisfaction with indoor air quality was 86.6% as reported by all survey respondents, which is above the goal of 80% as set forth in the ANSI/ASHRAE Standard. These results validate the combined effectiveness of the green cleaning program, source control strategies, and increased ventilation rates in reducing indoor pollutant contamination.

<http://www.epa.gov/iaq/voc.html>.

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² "Volatile Organic Compounds." An Introduction to Indoor Environmental Air Quality (IAQ). US EPA, 03 May 2012. Web. 30 May 2012.

³ See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study Section 6.1 User Satisfaction | Thermal, Air Quality, Visual & Acoustic for further details on these tests.

(greenfirst)

In September 2008, SMG launched the **g1 (greenfirst)**[®] program **(g1)**, a branding of the sustainable practices at the DLCC, to highlight the facility and staff's commitment to sustainability and to putting "green first" in everyday activities. Under the **g1** umbrella is an array of educational initiatives targeted towards groups who regularly interact with the building: employees, event planners and attendees, Pittsburgh residents, and sustainability professionals. Through varied programming with a cohesive overlying message, the **g1** program informs activities for each of these groups.

EMPLOYEES

For employees, the **g1** program is part of overall workplace culture. The program is linked to sustainable purchasing, recycling procedures, and operational practices. Employees are aware of the DLCC's reputation as a green leader, and regularly consider how their actions affect this reputation. Every surveyed employee considered the **g1** program to be positive for the convention center, and 82% felt it was implemented successfully. As employees are the group that interacts most often with the building, they are the ones who are most impacted by the **g1** program, with 85% reporting the program impacting their behavior at work and 67% following similar practices at home. Employee awareness of sustainability and their resulting choices are evident in the energy performance, waste reduction, and water consumption of the building¹.

EVENT PLANNERS

An overview of the building's sustainable operations practices is highlighted on the program's dedicated website, **www.greenfirst.us**. This website lists suggestions for "green practices" geared specifically towards event planners and exhibitors. These suggestions cover practices from pre- to post-event, including publicizing transit options to attendees, using recycled and recyclable materials for packaging and signs, and sending virtual copies of company literature rather than distributing physical copies. Discussing these practices in detail during the event planning stages increases their implementation. One measurement of the program is to track the total annual amount of waste per attendee² compared to the 2009 external benchmark³. In 2012, events at the DLCC generated an average of 53% less source waste than the 2009 external benchmark.

Interested events may request a report which provides feedback on waste diversion efforts for the specific event. The report allows event planners to quantify their efforts for the purposes of communication with attendees and evaluating future event practices.

The impact of the **g1** program on event planners was separately evaluated by the *David L. Lawrence Convention Center: a Building in Operation (BiO) Case Study.* Of the 17 event planners who responded to a survey, 29% indicated that the convention center's LEED-NC certification impacted their booking decision. 82% indicated that the **g1** program and the marketing of the convention center's environmental initiatives were a positive factor in their decision⁴.

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^{1,4} See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study, Section 7.1 Sustainable Operating Systems | greenfirst Review for the full results of this survey. OMMUNITY AND ATTENDEE OUTREACH

² A per-attendee intensity measurement is used because it is easily quantifiable; it is recognized, however, that this is an imperfect measure that does not take into accoun weather, event volume, type, schedule, size and needs of attendees and event planners.

³ See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study, Section 2.2 Benchmarking | External for the determination of the 2009 external benchmarks.



A passive education program targets convention center attendees who may be interested in the building's green components. This program is accessible in three ways: (1) through a series of physical signage developed by the Green Building Alliance, located in the third floor prefunction area; (2) as an audio tour; and (3) as a series of webpages designed for smartphones. Wall decals throughout the building list the phone number to call for an audio topic and include a QR code leading to the corresponding smartphone webpage. In each version of the tour, the topics of the building's construction, natural ventilation, daylighting, water reduction strategies, and recycling strategies are covered in a depth appropriate to the medium. In 2012, there were 88 visitors that accessed the audio tour while at the facility. In addition, there were 3,743 unique visitors to the **g1** website in 2012.

Additionally, the DLCC recognizes its leadership role and the educational resources it can provide to those interested in sustainability in the built environment. SEA, SMG and the Green Building Alliance provide tours to parties interested in learning about the building's sustainable design features in greater detail. A total of 510 visitors were given tours in 2012. These visitors included high school, university, and continuing education students; international visitors; and local, national, and international organizations.

ELECTRIC VEHICLE CHARGING STATIONS

In December 2011, the SEA, in partnership with Pittsburgh Region Clean Cities and thirteen other local organizations, received a grant through the Alternative Fuels Incentive Program to provide 40% funding for two Level 2 electric vehicle charging stations in the DLCC's public parking garage. They were installed in December 2012 as the first publicly-accessible EV charging stations in Downtown Pittsburgh, providing an amenity to DLCC visitors and local commuters. The stations are part of the Energy Corridor 376 project that will establish 45 electric vehicle charging stations along Interstate 376 and surrounding areas. Energy Corridor 376 is a partnership of 19 regional public and private entities working to expand electric vehicle infrastructure in the region.



EV Charging Stations in DLCC Garage

PITTSBURGH 2030 DISTRICT

The Pittsburgh 2030 District is a collaboration of building owners in Downtown Pittsburgh that aim to dramatically reduce energy and water consumption, reduce emissions from transportation, and improve indoor air quality. The 2030 District is being organized by the Green Building Alliance. The DLCC was one of the founding partners for the launch of the 2030 District in October 2012.

By becoming a district partner, the DLCC has committed to the following goals:

Energy Use: A minimum of 10% reduction below the national average by 2015, with incremental targets reaching a 50% reduction by 2030.

Water Use: A minimum of 10% reduction below the District average by 2015, with incremental targets reaching a 50% reduction by 2030.

Transportation Emissions: A minimum 10% reduction below the District average by 2015, with incremental targets reaching a 50% reduction by 2030.

Indoor Air Quality: To be determined by District Partners

The baselines for all water, transportation and indoor air quality are currently in development. The national energy baseline for event facilities like the DLCC has yet to be determined.

PITTSBURGH

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DISTRI

(transportation)

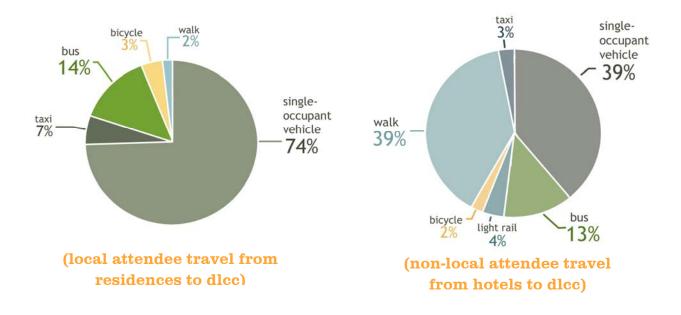
The DLCC's management does not have direct control over transportation modes chosen by attendees or staff, but these decisions are nonetheless a component of the facility's environmental impact. Evaluating transportation habits quantifies this impact and assists in identifying means to promote sustainable options. As part of the *David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study* and the LEED[®] for Existing Buildings: Operations & Maintenance[™] (O&M) certification process, computer-based transportation surveys were administered to both attendees and employees¹. In accordance with current LEED guidelines, adapted from SCAQMD Rule 2202, overall impact has been determined by measuring the percentage of trips to and from the building which use alternative transportation modes². The results of each survey are summarized below for the purposes of this report.

ATTENDEES

Attendees were surveyed during five separate events that occurred from August 2010 through January 2011. Survey respondents were asked to detail their transportation choices when travelling to Pittsburgh and to the DLCC.

Local attendees were most likely to drive to the DLCC, with only 26% choosing an alternative transportation mode. Only 4% of non-local attendees traveled to Pittsburgh using an alternative transportation mode, with 45% arriving by airplane and 51% by car. Only 26% of non-local attendees who flew to Pittsburgh chose an alternative transportation mode to travel from the airport to their hotels.

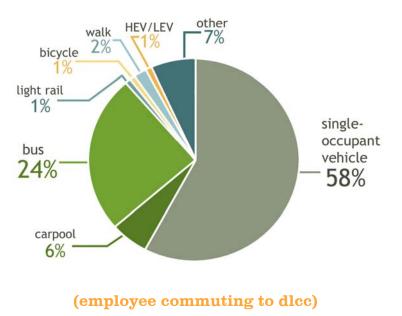
Alternative transportation, however, was popular for non-local attendees when traveling from their hotels to the DLCC. 41% of non-local attendees walked or biked to the building, while 13% used public transportation. Attendees who stay at one of the fourteen hotels within walking distance to the DLCC benefit the most from the facility's downtown location and in doing so avoid a significant portion of potential emissions.



¹ See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study Section 5.2 Operations | Transportation Review for a more detailed analysis and explanation of the survey

⁴ Alternative transportation modes include bus, light rail, bicycle, walking, and vehicles with a minimum ACEEE Green Score of 40 or defined by the California Air Resources Board as a low-emissions vehicle).

Employees were surveyed in February 2011. The survey requested information on the employee's transportation choices for each working day of the week prior to taking the survey. During the seven-day survey period, 58% of employees commuted by single-passenger vehicle, 6% carpooled with at least one other person, and 36% chose an alternative transportation mode (including high-efficiency or fuelefficient vehicles according to third party standards), resulting in an overall reduction of conventional commuting trips by 38.74%³. The average oneway commuting distance was 9.8 miles.



Not enough data is currently available to calculate the carbon footprint of employee commuting with certainty. However, estimations can be made based on national average emission rates for each transportation mode, the number of days worked by each employee, and the length of each employee's commute. Using this method, the commuting footprint within the weeklong survey period was estimated to be 3.07 mT CO₂e, 27% lower than if all employees had chosen conventional commuting methods. As the most frequently-used alternative transportation mode, bus transportation was responsible for 55% of the total estimated emissions reduction. Due to the variability of operational schedules over the year, annual emissions have not been extrapolated from the February 2011 survey.

EMPLOYEES

³ Using SCAQMD procedures, a carpooling trip is counted as ½ of a conventional trip and alternative transportation modes are counted as 0 conventional trips. Percent reduction is determined by number of trips made over the course of the week and not solely by number of employees.

(purchasing)

At the DLCC, environmental management strategies aim to minimize the depletion of natural resources at each stage of the manufacturing cycle: by reducing unnecessary source waste, by recycling as much waste material as possible, and by purchasing materials with high levels of recycled content or other positive environmental attributes.

SUSTAINABLE PURCHASING BY CATEGORY

In April 2011, the DLCC instituted a Sustainable Purchasing Policy which formalized and quantified preexisting practices regarding material purchases. The policy covers all purchases made at the DLCC, including office supplies, furniture, electronic equipment, lamps, and cleaning products. The policy includes specific sustainability criteria for each purchasing category, aligning to the LEED[®] for Existing Buildings: Operations & Maintenance[™] (O&M) rating system standards. Whenever possible, the DLCC requests of its vendors and supply chain to provide goods, packaging, and shipping options with reduced lifecycle impacts in mind. The DLCC makes its purchasing decisions based on these sustainability-related factors.

The DLCC has developed a sustainable purchasing tracking system, integrated into the existing accounting program, which facilitates regular evaluation of current purchasing performance against the goals set forth in the Sustainable Purchasing Policy. Criteria for each category, along with 2012 performance, are as follows:

CATEGORY	CRITERIA	GOAL ¹	2012 PERFORMANCE
Ongoing Consumables	 Contain at least 10% post-consumer and/or 20% post-industrial content Contain at least 50% rapidly renewable material Contain at least 50% materials harvested and extracted within a 500-mile radius Contain at least 50% Forest Stewardship Council (FSC)-certified paper products Contain rechargeable batteries 	50%	92.5%
Furniture	 Contain at least 10% post-consumer and/or 20% post-industrial content Contain at least 70% salvaged materials Contain at least 50% rapidly renewable materials Contain at least 50% materials harvested, extracted, and processed within a 500 mile radius Contain at least 50% FSC-certified products 	40%	98.0%*
Electronics	 EnergyStar-labeled products, when available Electronic Product Environmental Assessment Tools (EPEAT) bronze-rated products or better Maintenance equipment and vehicles which replace conventional gas-powered equipment 	40%	96.6%
Cleaning Products	 Meet the applicable Green Seal standard for the product Meet the applicable Environmental Choice standard for the product Follow the EPA's Comprehensive Procurement Guidelines 	60%	58.8%**

	 Are USDA Certified Biobased products Do not exceed the maximum volatile organic compound (VOC) limit specified by the California Code of Regulations 		
Cleaning Equipment	 CRI Green Label or Seal of Approval, as applicable Operating sound levels less than 90 dBA (70 dBA for vacuum cleaners) Equipped with filters for capturing fine particulates Uses gel batteries 	100%	96.7%
Facility Maintenance and Alterations	 Paints and sealants meeting the applicable Green Seal standard or VOC limits set by the South Coast Air Quality Management District Contain at least 10% post-consumer and/or 20% post-industrial content Contain at least 70% salvaged materials Contain at least 50% rapidly renewable materials Contain at least 50% materials harvested, extracted, and processed within a 500 mile radius Contain at least 50% FSC-certified products 	50%	79% of all ongoing maintenan ce purchases

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* This includes the replacement value of furniture salvaged and reused onsite.

** This includes cleaning products purchased by Levy Restaurants.

LOCAL PURCHASING

When practical, the DLCC purchases goods which are manufactured locally, reducing the energy needed to transport materials and supporting the local economy. During the event planning process, clients are also encouraged by event services staff to use local manufacturers, printers, and suppliers in order to reduce their own impact.

LEVY RESTAURANTS

As the DLCC's exclusive food and beverage provider, Levy Restaurants has developed a set of sustainable catering options and practices for events which can be implemented whenever feasible. In alignment with LEED guidelines, sustainable choices consist of food which is extracted and produced within a 100 mile radius of the site, organic food, and products meeting equitable harvesting standards².

The large volume of food purchases required to meet demand each year, as well as the geographic location of the DLCC, challenges local sourcing. Although it is not currently possible to achieve 100% locally-sourced products, 34.7% of all food purchases were local. Levy Restaurants also maintains forty rooftop planters on the North Terrace, growing herbs and vegetables which are served during catered events throughout the growing season.

The use of local and organic ingredients is highly dependent on the requests of clients, and must be able to suit both the volume of food requested and the client's price point. Client requests remain the greatest factor in implementing or hindering sustainable catering practices throughout the year.

(3R program)

Achieving a high diversion rate of materials from landfill by "reducing, reusing, and recycling" is a cornerstone of the DLCC's **g1 (greenfirst)**[®] program. Ongoing improvements to the recycling plan and the increasing capabilities of local recycling entities have increased diversion rates by over 80% since the program's inception, diverting over 1200 tons of recyclable waste from landfills. Additionally, careful planning and source reduction measures have been put in place in order to eliminate rejections of shipments due to contamination ratios, and to reach the highest diversion rates possible.

SOURCE REDUCTION

Generally, reducing the total amount of waste generated by DLCC operations reduces the extraction of raw materials and lessens the economic and environmental costs associated with recycling. Reducing the amount of waste is achieved through environmentally preferable purchasing (reusable items, items with less packaging) and the advice given to event planners during the planning process.

To further facilitate internal source reduction, DLCC management operates a reuse program which complements the preference for using durable goods throughout the facility. For instance, DLCC staff collect and reuse salvageable office supplies, and turn single-sided printouts into "second-life" note paper. Furniture which no longer meets operational standards or is not currently needed for events is stored and inventoried for future refurbishment.

Levy Restaurants also incorporates source reduction in its purchasing by buying in bulk and requiring reduced packaging options for products. Practices such as serving water in large refillable "cambros" and pitchers instead of individual bottles further reduces the waste generated by events and building operations. The use of disposable serving ware made from corn starch and other compostable materials, enables Levy to create fully compostable box lunch events, thereby eliminating sorting organic waste from packaging and reducing the contamination ratio to meet composting requirements. If box lunches are not being served, Levy uses china serving ware in lieu of disposable options.

As part of the **g1** program, event planners are encouraged by staff to make use of these and other sustainable options, such as the DLCC's reusable sign boards, throughout the course of their event. Event planners are also encouraged to include reusable and/or recyclable materials in their own purchasing decisions.

In 2012, the DLCC produced an average of 1.76 pounds of waste per attendee¹, 25% lower than the 2005 baseline of 2.34 pounds per attendee and 53% lower than the 2009 external benchmark of 3.78 pounds per attendee². While these numbers indicate that current source reduction strategies are effective, the DLCC continues to explore means to further encourage waste reduction.

RECYCLING

As part of the DLCC's recycling program, all waste is collected at stations throughout the building and brought to a single point, where it is stored and sorted. This practice ensures that waste diversion tracking remains accurate, and that no waste leaves the building in uncontrolled methods. Almost all recycling companies which the DLCC works with have local Pittsburgh locations, reducing the transportation costs associated with recycling activities.

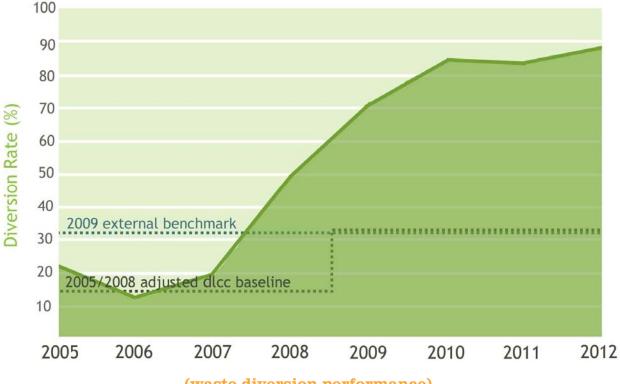
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¹ A per-attendee intensity measurement is used because it is easily quantifiable; it is recognized, however, that this is an imperfect measure that does not take into account weather, event volume, type, schedule, size and needs of attendees and event planners.

² See the David L. Lawrence Convention Center: A Building in Operation [BiO] Case Study, Section 2.2 Benchmarking | External for the determination of the 2009 external benchmarks.

After sorting, materials such as paper and aluminum are sent a local sorting and recycling facility (currently a facility owned by Waste Management, previously owned by Greenstar). Large carpet scraps and surplus building supplies are regularly donated to Construction Junction, a nearby reuse center, while furniture and other smaller durable goods such as computers and monitors are typically either donated to Goodwill or included in the internal reuse program. Wood pallets are collected in a designated area and picked up by Largent, a local company that reuses the pallets. Food scraps and landscaping waste are sent to AgRecycle, a Pittsburgh-based organic composting facility. Because AgRecycle is capable of composting food-contaminated paper and cardboard in addition to organic materials, items such as disposable coffee cups which would otherwise be sent to landfills are also diverted. All small electronic items and batteries are collected in the East Lobby and administration office and recycled by Batteries Plus, while lamps are collected by the building's electricians and recycled by Scott Electric. Lastly, surplus prepared food is donated to the Greater Pittsburgh Community Food Bank and Jubilee Soup Kitchen, and used cooking oil is donated to New Market Waste Solutions to be converted to biofuel.

Although source reduction measures and capture rates have consistently improved since the recycling program's inception, the greatest single contributing factor to diversion rates at the DLCC has been the addition of composting in 2008. 347 tons of organic waste have been composted, accounting for 31.5% of all waste diverted since 2008. Based upon this program's performance, the DLCC has set a goal of a minimum 50% annual average diversion rate, which it has met for the past four years.



(waste diversion performance)



Achieving this goal requires careful planning on both sides of the client-facility relationship, as diversion rates are highly dependent on the volume and type of waste generated at each event. Waste-intensive public shows and trade shows with unusual waste streams pose the greatest challenges to the recycling program. Proper planning for diversion methods and for adequate labor is required. In particular, any strategies for diverting or donating unusual event-specific materials must be considered prior to the event in order to be successful.

Meetings and conferences typically produce a more manageable waste stream in terms of volume and content so that diversion rates well above the average can easily be reached. Attendee buy-in has a large impact on the success of the recycling

program. Proper identification and sorting of recyclable goods by building occupants facilitates higher diversion rates by reducing the labor needed to re-sort recycling after collection.

2012 DIVERSION PERFORMANCE

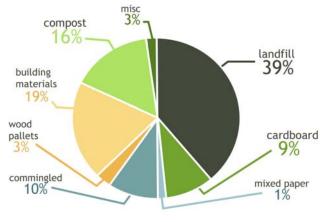
The diversion rates reported here are based solely on the on-site waste management practices; downstream loss rates at recycling facilities are not currently taken into consideration and are beyond the control of the DLCC. DLCC management, however, regularly communicates with these recycling management facilities, and has conducted on-site visits to confirm that downstream waste management practices meet the building's own sustainability standards.

In 2012, the DLCC recycling program diverted 313.6 tons of waste from landfills of a total 512.2 tons of waste generated, achieving an annual diversion rate of 61%.

By weight, diverted materials in 2012 were as follows:

- Cardboard: 47.2 tons
- Mixed / Bulk Paper: 7.1 tons
- Commingled Glass / Plastic / Aluminum: 51 tons
- Wood Pallets: 13.4 tons
- Building Materials: 100.2 tons
- Compost: 82.2 tons
- Miscellaneous: E-waste: 2.4 tons, Lamps: 0.56 tons

Additionally, 6.6 tons of food were donated to local food banks, and 3 tons of used cooking oil were converted into biofuel.



(2012 waste stream components)

Although the environmental impacts associated with the recycling program cannot be accurately tracked in full at this time, energy saved by manufacturers and total emissions mitigation as a result of recycling activities can be estimated using the EPA's Waste Reduction Model (WARM). The factors used in WARM are based upon comparisons between typical lifecycle impacts of manufacturing processes using raw materials and of those using recycled content³. 2012 diversion of cardboard, paper, glass, plastic, aluminum, and compost was responsible for an estimated savings of 429 mT CO_2e . An estimated total of 2,550 mT CO_2e has been avoided since recycling began in 2005, including 69 mT as a result of composting and 1603 mT as a result of recycling 521 tons of wood, paper, and cardboard.

CAPITAL PROJECT WASTE DIVERSION

Waste management for major renovations is the responsibility of the contractors but a requirement to track the information and strive for a high diversion rate is included in the project specifications. Beginning in 2012, this data is included in the building's total waste data as "Building Materials." However, the perattendee waste calculations exclude "Building Materials" in order to be compared to the 2008 internal and 2009 external benchmarks. The three applicable capital projects for 2012 were 1) removal of water feature lighting in preparation for the upgrade project, 2) building envelope repairs, and 3) SEA Office build out. For these projects, 84 tons of materials were diverted of the 93 tons generated for a 90% diversion rate.

³ Emissions impact includes transportation by hauler to the recycling facilities. In the interest of consistency, the DLCC has estimated impacts from only those products included in WARM. Other components of the convention center's waste stream have not been included in these impacts. For more information on the model and its methodology, visit **epa.gov/warm**.

(sea office)

SEA OFFICE LEED FOR COMMERICAL INTERIORS

In August 2012, The Sports & Exhibition Authority (SEA) completed its new office space which is located within the DLCC. The space was previously a portion of the shell for a junior ballroom for the proposed DLCC hotel. The SEA Office consists of approximately 8,000 square feet with full access to the windows along Penn Avenue.

Following on the LEED¹ for New Construction Gold rating and LEED for Existing Buildings: Operations and Maintenance (O&M) Platinum rating for the DLCC, the SEA decided to pursue LEED for Commercial Interiors for the build out of the space. LEED for Commercial Interiors is the recognized system for certifying high-performance green tenant spaces. The SEA Office received a Platinum rating under the LEED for Commercial Interior rating system in April 2013.

The SEA Office will be included in the data collected for all future LEED for Existing Buildings: O&M re-certifications.



CATEGORY	/: SUSTAINABLE SITES	
SSc1	Site Selection	5 points
SSc2	Development Density and Community Connectivity	6 points
SSc3.1	Alternative Transportation – Public Transportation Access	6 points
SSc3.2	Alternative Transportation – Bicycle Storage and Changing Rooms	6 points
CATEGORY	/: WATER EFFICIENCY	
WEp1	Water Use Reduction – 20% Reduction	REQUIRED
WEc1	Water Use Reduction	11 points
CATEGORY	: ENERGY & ATMOSPHERE	
EAp1	Fundamental Commissioning of the Building Energy Systems	REQUIRED
EAp2	Minimum Energy Performance	REQUIRED
EAp3	Fundamental Refrigerant Management	REQUIRED
EAc1.2	Optimize Energy Performance – Lighting Controls	2 points
EAc1.3	Optimize Energy Performance - HVAC	5 points
EAc1.4	Optimize Energy Performance – Equipment and Appliances	4 points
EAc2	Enhanced Commissioning	5 points
EAc3	Measurement and Verification	5 points
EAc4	Green Power	5 points
CATEGORY	/: MATERIALS & RESOURCES	
MRp1	Storage and Collection of Recyclables	REQUIRED
MRc1.1	Tenant Space – Long-Term Commitment	1 point
MRc2	Construction Waste Management	2 points
MRc3.2	Materials Reuse – Furniture and Furnishings	1 point
MRc4	Recycled Content	2 points
MRc5*	Regional Materials	3 points

FINAL SCORECARD

*These credits have been designated Regional Priority credits for Pittsburgh by the local USGBC chapter. Achieving these credits in the LEED v2009 rating systems is awarded with a bonus point.

¹ LEED and the related logo is a trademark owned by the U.S. Green Building Council and is used with permission.

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MRc6	Rapidly Renewable Materials	1 point		
CATEGORY: INDOOR ENVIRONMENTAL QUALITY				
IEQp1	Minimum Indoor Air Quality Performance	REQUIRED		
IEQp2	Environmental Tobacco Smoke (ETS) Control	REQUIRED		
IEQc1	Outdoor Air Delivery Monitoring	1 point		
IEQc2*	Increased Ventilation	2 points		
IEQc3.1	Construction IAQ Management Plan – During Construction	1 point		
IEQc3.2	Construction IAQ Management Plan – Before Occupancy	1 point		
IEQc4.1	Low Emitting Materials – Adhesives and Sealants	1 point		
IEQc4.2	Low Emitting Materials – Paints and Coatings	1 point		
IEQc4.5	Low Emitting Materials – Systems Furniture and Seating	1 point		
IEQc5	Indoor Chemical and Pollutant Source Control	1 point		
IEQc7.1	Thermal Comfort – Design	1 point		
IEQc7.2	Thermal Comfort – Verification	1 point		
CATEGORY	: INNOVATION IN DESIGN			
IDc1.1	Exemplary Performance in MRc3.2 Materials Reuse – Furniture and Furnishings	1 point		
IDc1.2	Exemplary Performance in SSc3.1 Public Transportation Access	1 point		
IDc1.3	Exemplary Performance in MRc5 Regional Materials	1 point		
IDc1.4	Innovation in Design EBOM MRp1 Purchasing Policy	1 point		
IDc1.5	Innovation in Design EBOM MRc4 Reduced Mercury in Lamps	1 point		
IDc2	LEED® Accredited Professional	1 point		

ORGANIZATIONAL BOUNDARIES

The content of this report is primarily focused on decisions made with regard to the DLCC and reporting boundaries typically follow the physical site boundary. Decisions by event planners and attendees also affect the convention center's environmental performance, and therefore event practices which directly impact the DLCC's operations have been included in the scope of this report.

The DLCC encourages each event to adopt relevant sustainable practices, and some of its own improvements are a direct result of increased interest in sustainability in the convention and meeting industry. However, the DLCC cannot reasonably take responsibility for the full impact of event purchasing, attendee transportation choices, and other external decisions. Event practices which do not directly affect the building's environmental impact have not been measured by the DLCC at this time. Likewise, upstream and downstream practices by external organizations are not explicitly included in this report.

BASELINES, METRICS, AND GOALS

Performance indicators presented in this report have been chosen due to their perceived importance to external stakeholders and to internal operations. In order to measure performance in a broadly accepted and translatable manner, the DLCC has adopted the metrics and methodologies of the LEED for Existing Buildings: O&M rating system. Performance indicators have also been developed with respect to the Event Organizers Sector Supplement of the Global Reporting Initiative G3.1 Sustainability Reporting Guidelines¹, an internationally-adopted framework for measuring and reporting sustainability performance.

As the first full year of operations and the first year for data measurement, 2004 levels have been adopted as the DLCC's baseline for most performance indicators. Following the guidance of the Global Reporting Index G3.1 Sustainability Reporting Guidelines, organic growth or decline did not cause any adjustments to baseline values. Baselines have only been adjusted to reflect changes in reporting scope or adoption of new program elements which significantly affect performance. In this report, baselines have been changed from 2004 levels for three specific categories:

- Water The DLCC's onsite wastewater treatment plant became operational in 2006, eliminating the use of potable water for flush fixtures. In 2010, filters were installed to allow aquifer water to replace potable water in the 10th Street Water Feature, reducing municipal water needs per attendee by five gallons. 2010 is the current baseline year.
- Waste The waste diversion program was initiated in 2005, and a composting program was added in 2008. This has resulted in an increase of 33% in diverted materials since 2008, and is therefore considered a significant operational change. 2008 is the current baseline year.
- Energy The SEA Office was completed in August 2012. The SEA Office has added an additional regular energy load to the facility so an increase in usage is expected. The SEA Office also effects water consumption and waste diversion, although the impact is assumed to be negligible. 2004 is the current baseline year, this will change to 2013 in the next report.

Sustainability performance at the DLCC, particularly in the key indicators of water consumption, energy consumption, and waste diversion, is highly dependent on building usage. While the full environmental impact of the building must be measured in absolute values, any inter-annual comparison of absolute values would not be accurate unless event size and frequency is also taken into consideration. For this reason, many metrics are given in terms of both absolute values and per-attendee intensity metrics. It is

¹ The Global Reporting Initiative is a nonprofit organization that develops and provides broad and consensus-based sustainability reporting guidelines. For more information on these guidelines, please visit **globalreporting.org**.



important to note that the activity level and building demands at the DLCC are directly affected by several external factors such as weather, event volume, event schedules, event type and size, and the needs and desires of attendees and event planners. Using the per-attendee intensity metric does not account for these other factors.

Per-attendee intensity metrics were used throughout the *David L. Lawrence Center: A Building in Operation [BiO] Case Study*, and this report seeks to build on those metrics where possible. In particular, the DLCC has found it helpful to compare its own performance to the average performance of the 2009 convention center cohort developed by the case study. These results are referred to throughout the report as "2009 external benchmarks." More detail on the development of these benchmarks is included in the case study and in the evolve environment::architecture publication *Event Venue Benchmarking: A Look at the Convention Market*².

The organizational goals presented throughout this report reflect the DLCC's LEED for Existing Buildings: O&M certification strategy, and to the commitment to maintaining or exceeding the level of practice recognized by its LEED Platinum certification within reason of historical performance and trends. These goals will continue to be refined in the future as a result of operational experience and growth.

GREENHOUSE GAS INVENTORY METHODOLOGY

The DLCC quantifies annual greenhouse gas emissions using the methodology of the Greenhouse Gas Protocol Initiative³ and the ENERGY STAR Portfolio Manager program. This methodology categorizes emissions into three separate scopes, according to the degree of control the reporting body has over the source.

SCOPE I

Scope I emissions, also referred to as direct emissions, result from fuel combustion or other on-site emissions-releasing activities. The largest Scope I source at the DLCC is the combustion of natural gas used in Levy Restaurants' kitchen equipment. In 2012, emissions from this source comprised less than 1% of the building's total emissions. All other Scope I emissions result from the combustion of gasoline and propane which fuels the non-electric maintenance equipment used throughout the site.



(dlcc carbon footprint)

² For information about this study, please visit **evolveea.com/work/event-venue-benchmarking**.

³ The Greenhouse Gas Protocol is the most widely used and accepted emissions accounting methodology and is administered by the World Resources Institute and the World Business Council for Sustainable Development. More information may be found at **ghgprotocol.org**.

As these emissions are estimated to be equally (if not more) minimal than emissions from natural gas, they are considered *de minimus* emissions, and are not directly tracked at this time⁴. The annual carbon sequestration by the growth of plants in restored landscaped areas on site is also estimated to be small compared to the magnitude of the DLCC's footprint and has likewise not been included.

SCOPE II

The entire effective carbon footprint of the facility consists of indirect, or Scope II, emissions from the purchase of electricity and steam. Emissions resulting from electricity consumption are calculated based upon the most recent grid-specific factors reported to the US EPA, while emissions as a result of district steam consumption are based on a national average used in the Portfolio Manager program.

SCOPE III

Scope III emissions are also called upstream and downstream emissions. These emissions are from sources outside the direct control of the reporting organization, but may still be influenced by the organization's decisions or activities. Under the Greenhouse Gas Protocol, these emissions are optional to track because they do not fall within the organization's direct responsibility.

At the DLCC, sources which could potentially be included under Scope III emissions include those associated with material consumption, waste management, and transportation of visitors to and from the facility. Although the DLCC has made efforts to quantify these activities when feasible, it is currently beyond the organization's capabilities to accurately track every variable associated with these emissions. Because the uncertainty associated with Scope III emissions would reduce the integrity of the DLCC's formal carbon footprint, they are not included in the same management strategy as Scope I and II emissions.

The carbon footprint given in the **(emissions)** section of this report therefore represents only the facility footprint—the emissions associated with the use of the physical building and its systems. When possible, estimates of the emissions resulting from those Scope III sources that the DLCC has influence over or are otherwise considered to be of interest are provided elsewhere in the report.

⁴ Defined by the California Climate Registry as any emissions comprising less than 5% of the total footprint, *de minimus* emissions are not typically directly tracked in an inventory unless deemed otherwise significant.

