#49039

Policy for use of PNC Park, Heinz Field, and PPG Paints Arena tickets

Pursuant to the PNC Park lease (section 5.8), Heinz Field lease (section 5.8) and PPG Paints Arena sublease (section 5.10), the SEA has reserved to the right to the use of a suite and field tickets at each venue. The tickets and the use of suites are property of the SEA, as owner of the facilities, by terms of the applicable lease/sublease. The following sets forth the policy of the SEA for the use of these assets, in conjunction with the use of the assets by the County, the City and the Commonwealth.

It is the intent of the SEA that the assets be used primarily to further economic development opportunities, promotion and marketing of the region, marketing of the Convention Center, support of community and non-profit organizations, other usage in furtherance of the SEA operations, and limited use by public officials responsible for the SEA's facilities or the region's development, consistent with their oversight functions. The policy is set out with the understanding that each year different opportunities may present themselves that would be accommodated, and that adjustments in usage may be necessary to assist governmental and economic development agencies in fulfilling their missions. At the beginning of each sports season letters will be sent to the City, County, Commonwealth, VisitPittsburgh, the Allegheny Conference on Community Development and the Greater Pittsburgh Chamber of Commerce advising each of them of the availability of the suites/tickets and this policy. Non-profits requesting tickets must do so in writing, stating the purpose of the use and proof of non-profit status, for evaluation by the Executive Director's office. Non-governmental users of a suite are required to sign a release agreement. The Authority will endeavor to make available to organizations serving the military, veterans and youth groups any tickets left uncommitted shortly before the day of the event. Food and beverage costs in suites are the sole responsibility of the party using the suite. Subject to any adjustments as may be necessary in furtherance of this policy, the following general allocations are anticipated:

PNC Park

Per the Lease, 15 seats in the suite and 8 seats in the stands

BASEBALL (81 regular season games)
Suite
1-SEA Board
1-SA Board
10- City economic development/ regional promotion and marketing
10-County economic development/ regional promotion and marketing
5-Commonwealth economic development/ regional promotion and marketing
7-Each SEA Board member has use of the Suite for 1 game
5- Each SA Board member has the use of the Suite for 1 game
5-Convention Center marketing
31- other, including community and/or non-profit organizations, as assigned by the Executive Director as set forth in this policy

Field Tickets
Each Board member (SA and SEA) - 4 tickets to each of 5 games, remainder available to the various parties as listed above.
Suite and ticket usage for playoff and other pre and post-season games will be evaluated on a case-by-case basis to maximize the benefits for economic development, promotion and marketing of the region and marketing of the Convention Center.

OTHER
Usage for special events evaluated upon request and consistent with this policy.

Heinz Field
Per the Lease, 12 seats in the suite and 24 field tickets

FOOTBALL (8 regular season games)
Suite
1-SEA Board
1-SA Board
1-City economic development/ regional promotion and marketing
1-County economic development/ regional promotion and marketing
1-Commonwealth economic development/ regional promotion and marketing
1-Convention Center marketing
2-other, including community and/or non-profit organizations, as assigned by the Executive Director as set forth in this policy
Field tickets
Board members (SA and SEA) - 2 tickets for each of 4 games, remainder available to the various parties as listed above
Suite and ticket usage for playoff and other pre and post-season games will be evaluated on a case-by-case basis to further economic development, promotion and marketing of the region and marketing of the Convention Center.

OTHER
Usage for Pitt games and special events upon request in accordance with intent of this policy.

PPG Paints Arena
Per the Sublease, 12 seats in the suite and 10 bowl seats

HOCKEY (40 regular season games)
Suite
1-SEA Board
5- County economic development/ regional promotion and marketing
5-City economic development/ regional promotion and marketing
3-Commonwealth economic development/ regional promotion and marketing
7-Each SEA Board member has use of the Suite for 1 game
3-Convention Center marketing
16- other, including community and/or non-profit organizations, as assigned by the Executive Director as set forth in this policy

Field Tickets
Each SEA Board member receives 2 tickets for each of 5 games, remainder available to the various parties listed above.
Suite and ticket usage for playoff and other pre and post-season games will be evaluated on a case-by-case basis to further the economic development, promotion and marketing of the region and marketing of the Convention Center.

OTHER
(If suite is not available due to stage set-up or otherwise, replacement seating will be provided either in club seats or loge boxes.)
It is anticipated that there will be approximately 70 performances/ events per year in addition to the NHL hockey games. The types of performances/ events will vary from entertainment, children's show, sporting events, meetings etc. Notification of events can vary widely (e.g., from 9 months to a few weeks). No special notifications will be made of such events. Usage requests will be evaluated by the Executive Director in accordance with the intent of this policy.